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Contact:

Jen Johnson, 262-703-5241 or Jen.Johnson@kohls.com

Julia Fennelly, 262-703-1710 or Julia.Fennelly@kohls.com

Kohl's is Among First Retailers to Integrate its Private Credit Card Kohl's Charge and Loyalty Program Yes2You Rewards in Apple Pay

Kohl's Brings Apple Pay to All Stores this Fall

MENOMONEE FALLS, Wis., June 8, 2015 – [Kohl's Department Stores](#) (NYSE: KSS) will bring [Apple Pay](#), which has transformed mobile payments with the easy, secure and private way to pay, to customers in all Kohl's stores nationwide this fall. Kohl's will also be among the first retailers to integrate both its [Kohl's Charge](#) private credit card as a form of payment as well as its successful [Yes2You Rewards](#) loyalty program within Apple Pay.

"Kohl's is committed to offering an easy and inspiring shopping experience and we will soon bring Apple Pay to customers in all of our 1,164 Kohl's stores nationwide, in time for the busy holiday shopping season," said Kevin Mansell, Kohl's chairman, CEO and president. "Supporting Apple Pay in Kohl's stores lets us offer customers a convenient mobile payment option that allows them to use their Kohl's Charge or other credit card while also earning points through Kohl's Yes2You Rewards loyalty program."

This fall, Apple Pay will be available to all Kohl's customers including the more than 25 million active Kohl's Charge card holders across the country. In addition, beginning this fall, Apple Pay will be available to the 30 million members of Kohl's loyalty program, Yes2You Rewards. To get the most out of purchases, Kohl's shoppers can simply add Yes2You Rewards to the Wallet app in iOS 9 and seamlessly earn and redeem rewards at checkout with Apple Pay. When paying in stores, Yes2You Rewards members can simply hold their iPhone 6 or iPhone 6 Plus near the contactless reader with a finger on Touch ID to receive their individual rewards. On Apple Watch, they just double-click the side button, select their Yes2You Rewards card and hold the face of their Apple Watch up to the reader.

Supporting Apple Pay in stores is the latest offering in Kohl's ongoing efforts to create an easy omnichannel shopping experience. Since the re-launch of Kohl's mobile app in fall of 2014, the Kohl's app has seen more than seven million downloads, with more users engaging every day. Kohl's also launched its app for Apple Watch earlier this spring, delivering access to Kohl's savings offers on the go – including Kohl's coupons, Yes2You Rewards and Kohl's Cash – which customers can scan in store during the checkout process. As one of the first retailers to leverage this platform, Kohl's continues to provide customers a simple, easy shopping experience that is highly personalized and tailored to individual savings offers.

For more information on Apple Pay, visit <http://www.apple.com/apple-pay/>.

For more information on Kohl's Yes2You Rewards, visit Kohls.com/Rewards.

About Kohl's

Kohl's (NYSE: KSS) is a leading specialty department store with 1,164 stores in 49 states. With a commitment to inspiring and empowering families to lead fulfilled lives, the company offers amazing national and exclusive brands, incredible savings and inspiring shopping experiences in-store, online at Kohls.com and via mobile devices. Committed to its communities, Kohl's has raised more than \$274 million for children's initiatives nationwide through its Kohl's Cares® cause merchandise program, which operates under Kohl's Cares, LLC, a wholly-owned subsidiary of Kohl's Department Stores, Inc. For additional information about Kohl's philanthropic and environmental initiatives, visit www.Kohls.com/Cares. For a list of store locations and information, or for the added convenience of shopping online, visit www.Kohls.com.



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