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Kohl's Cares Gives Back this Back-to-School Season with "If You Give a Mouse a Cookie" and Other Favorites from Author Laura Numeroff

Every purchase helps kids nationwide with 100 percent of net profit supporting children's health and education

MENOMONEE FALLS, Wis., July 7, 2015 – [Kohl's Department Stores](#) (NYSE: KSS) is proud to feature beloved children's books from author Laura Numeroff available now through September, at Kohl's stores nationwide and on [Kohls.com](#). Each Kohl's Cares® item is **priced at just \$5**, with 100 percent of the net profit supporting children's health and education initiatives nationwide. The sweet stories and coordinating soft toys, lunch box and activity workbook are sure to delight young readers everywhere, and are available at an incredible value.

"Kohl's Cares is providing families with engaging children's literature, while also supporting valuable programs for children at more than 160 hospitals across the country," said Bevin Bailis, Kohl's senior vice president of communications and public relations. "Families can take heart in knowing when they purchase Kohl's Cares items, they are giving back to children and families in their community."

The new Kohl's Cares collection includes:

- "If You Give a Mouse a Cookie" book and mouse soft toy
- "If You Give a Moose a Muffin" book and moose soft toy
- "If You Give a Dog a Donut" book and dog soft toy
- "If You Give a Pig a Pancake" book and pig soft toy
- "My Big Activity Workbook" book
- Board book set
- Lunch tote

Gifts for the Classroom

Start off the new school year with a gift for the classroom. For just \$5, a copy of "If You Give a Moose a Muffin" or another book from the collection will delight teachers and provide hours of story time for school children.

Have Fun with Lunch

Kids love heading back to school with a colorful new lunch tote in tow. The \$5 lunch tote featuring an illustration from "If You Give a Mouse a Cookie" is sure to make kids happy all year long.

Back-To-School Ready

Help young minds get back-to-school ready by practicing writing, spelling and math skills with the "My Big Activity Workbook" which features wipe-clean pages for multiple uses!

Kohl's Department Stores is committed to giving back to the communities it serves by supporting kids' health and education nationwide through its philanthropic platform Kohl's Cares. Since 2000, Kohl's has raised more than \$274 million for kids health and education initiatives through the Kohl's Cares cause merchandise program, recognized more than 24,000 outstanding kids through the Kohl's Cares Scholarship Program and donated more than 3.2 million

hours of associate volunteer time through the Associates in Action volunteer program. For more information on Kohl's Cares, visit www.Kohls.com/Cares.

About Kohl's

Kohl's (NYSE: KSS) is a leading specialty department store with 1,164 stores in 49 states. With a commitment to inspiring and empowering families to lead fulfilled lives, the company offers amazing national and exclusive brands, incredible savings and inspiring shopping experiences in-store, online at Kohls.com and via mobile devices. Committed to its communities, Kohl's has raised more than \$274 million for children's initiatives nationwide through its Kohl's Cares® cause merchandise program, which operates under Kohl's Cares, LLC, a wholly-owned subsidiary of Kohl's Department Stores, Inc. For additional information about Kohl's philanthropic and environmental initiatives, visit www.Kohls.com/Cares. For a list of store locations and information, or for the added convenience of shopping online, visit www.Kohls.com.

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