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Kohl's Donates More Than \$21 Million to Hospitals Nationwide in 2014

Support enables hospitals to implement programs benefiting children and families in communities across the country

MENOMONEE FALLS, Wis., March 3, 2015 – In support of the company's commitment to children's health, [Kohl's Department Stores](#) (NYSE: KSS) donated more than \$21 million to 164 hospitals across the country throughout 2014 as part of the Kohl's Cares® Hospital Program. Each year, Kohl's Cares funds tailored programs which focus on children's health and wellness initiatives and address specific issues in each hospital's community.

"The Kohl's Cares Hospital Program is designed to meet the unique needs of communities nationwide with customized programming and public events that provide important services and information at no cost to thousands of families every year," said Bevin Bailis, Kohl's senior vice president, communications and public relations. "We are inspired by what our hospital partners accomplish in the communities where we live and work, and are proud to join forces to keep children healthy and well."

Each hospital outreach program offers valuable information and resources on various topics ranging from injury prevention and childhood obesity to asthma awareness and infant care. A complete list of hospital partners is available [online](#). Program examples include:

- [Children's Specialized Hospital](#) (Mountainside, N.J.) developed the [Kohl's Autism Awareness Community Hub](#) to provide families with resources and information regarding autism spectrum disorders.
- [Riley Hospital for Children](#) (Indianapolis, Ind.) created [Kohl's Caring for Our Kids](#) to communicate and reinforce critical messages regarding the prevention of child abuse and neglect, bullying, and promote positive parenting skills for families throughout Central Indiana.
- [Children's Hospital Los Angeles](#) (Los Angeles, Calif.) directs the [Kohl's Safety & Injury Prevention Program](#) which promotes pedestrian, sports and home safety, including information on how children can avoid falls and accidents. The program also conducts car seat education classes and car seat safety inspections for families.
- [Children's Hospital Foundation](#) (Richmond, Va.) established the [Kohl's Cares Dental Outreach Program](#) to educate area students about the importance of dental health and hygiene and provides dental supplies.
- [Children's Hospital & Medical Center](#) (Omaha, Neb.) runs the year-round [Healthy Kohl's Kids](#) program focused on educating children and parents about healthy nutrition and fitness. The program offers an online healthy recipe library and hosts events that encourage children to enjoy activity.
- [Arnold Palmer Hospital for Children](#) (Orlando, Fla.) designed the [Kohl's Play It Forward](#) program to meet the growing needs of active children in Central Florida by sending sports medicine professionals into the community to instruct coaches, parents and children on safe training and play techniques, how to decrease risk of injury, increase awareness of common injuries and how to treat minor injuries.

The Kohl's Cares Hospital Program was introduced in 2000. The program is made possible through the [Kohl's Cares cause merchandise program](#), which features adorable children's books, plush toys and other seasonal items for just \$5 each, with 100 percent of net profit benefiting children's health and education programs nationwide. To date, Kohl's has raised more than \$274 million through the Kohl's Cares merchandise program.



About Kohl's

Kohl's (NYSE: KSS) is a leading specialty department store with 1,162 stores in 49 states. With a commitment to inspiring and empowering families to lead fulfilled lives, the company offers amazing national and exclusive brands, incredible savings and inspiring shopping experiences in-store, online at Kohls.com and via mobile devices. Committed to its communities, Kohl's has raised more than \$274 million for children's initiatives nationwide through its Kohl's Cares® cause merchandise program, which operates under Kohl's Cares, LLC, a wholly-owned subsidiary of Kohl's Department Stores, Inc. For additional information about Kohl's philanthropic and environmental initiatives, visit www.Kohls.com/Cares. For a list of store locations and information, or for the added convenience of shopping online, visit www.Kohls.com.

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