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Kohl's Donates \$3 Million to the American Cancer Society

Donation will expand partnership with new program to support families impacted by cancer

MENOMONEE FALLS, Wis., August 4, 2015 – [Kohl's Department Stores](#) (NYSE: [KSS](#)) today announced the donation of \$3 million over three years to the American Cancer Society to continue Kohl's support of the fight against breast cancer. The donation will also launch the brand-new Kohl's Healthy Families program in southeast Wisconsin, dedicated to providing information and resources on the prevention, diagnosis and treatment of cancer through three core components – helping families stay well, get well and fight back.

"Kohl's is proud to expand our partnership with the American Cancer Society from our focus on breast cancer to all cancer, offering critical support to local families," said Bevin Bailis, Kohl's senior vice president of communications and public relations. "We know a cancer diagnosis affects an entire family and is difficult for patients and their loved ones. The new Kohl's Healthy Families program ensures everyone has the information, resources and programs they need to fight back against the disease."

The donation will fund the following elements of the new Kohl's Healthy Families program:

- *Stay Well* – Families will have access to lifesaving educational tools to help them stay well through prevention and early detection of cancer. Initiatives will also offer resources to schools to implement a structured curriculum focused on healthy eating and physical activity, as well as help create wellness policies through the completion of a needs assessment and development of an action plan to bring wellness changes to area schools.
- *Get Well* – Patients will receive support after a breast cancer diagnosis by working directly with medical professionals to design and participate in customized nutrition and physical activity programs to meet each patient's specific health needs and goals. Additionally, patients and their loved ones will find comfort in educational materials catered to understanding and coping with any cancer diagnosis.
- *Fight Back* – The community will unite together and fight back against cancer through a variety of community outreach efforts, including Kohl's sponsorship of Relay For Life, Relay Recess and Relay Field Day events throughout southeast Wisconsin.

Additionally, the donation will continue Kohl's annual support of the Community Health Workers Conference and Kohl's role as the presenting sponsor of the Making Strides Against Breast Cancer of Milwaukee walk.

"A substantial number of cancer deaths could be prevented by making healthy choices like eating well and being active. Through the new Kohl's Healthy Families program, we'll be able to offer tips, tools and other resources to help families in southeast Wisconsin live healthy and lower their risk of cancer," said Marie Daly, American Cancer Society's Midwest Division, vice president of community engagement. "The American Cancer Society's continued partnership with Kohl's meets a need in our community and provides critical support for the fight against cancer."

[Kohl's Cares](#), the company's philanthropic platform, supports Kohl's hometown in southeast Wisconsin, as well as benefits children's health initiatives including special merchandise, a robust associate volunteer program, partnerships with more than 160 hospitals and a fundraising gift card program. For more information about Kohl's Cares, visit www.Kohls.com/Cares.



About Kohl's

Kohl's (NYSE: KSS) is a leading specialty department store with 1,164 stores in 49 states. With a commitment to inspiring and empowering families to lead fulfilled lives, the company offers amazing national and exclusive brands, incredible savings and inspiring shopping experiences in-store, online at Kohls.com and via mobile devices. Committed to its communities, Kohl's has raised more than \$274 million for children's initiatives nationwide through its Kohl's Cares® cause merchandise program, which operates under Kohl's Cares, LLC, a wholly-owned subsidiary of Kohl's Department Stores, Inc. For additional information about Kohl's philanthropic and environmental initiatives, visit www.Kohls.com/Cares. For a list of store locations and information, or for the added convenience of shopping online, visit www.Kohls.com.

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About the American Cancer Society

The American Cancer Society is a global grassroots force of more than three million volunteers saving lives and fighting for every birthday threatened by every cancer in every community. As the largest voluntary health organization, the Society's efforts have contributed to a 20 percent decline in cancer death rates in the US since 1991, and a 50 percent drop in smoking rates. Thanks in part to our progress nearly 14 million Americans who have had cancer, and countless more who have avoided it, will celebrate more birthdays this year. We're determined to finish the fight against cancer. We're finding cures as the nation's largest private, not-for-profit investor in cancer research, ensuring people facing cancer have the help they need and continuing the fight for access to quality health care, lifesaving screenings, clean air, and more. For more information, to get help, or to join the fight, call us anytime, day or night, at 1-800-227-2345 or visit cancer.org.

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