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Kohl's Cares Offers Disney Merchandise for Just \$5 This Holiday Season

100 percent of the net profit supports children's health and education initiatives nationwide

MENOMONEE FALLS, Wis., September 24, 2014 – [Kohl's Department Stores](#) (NYSE: KSS) invites families to put the magic of Disney under their trees and into their stockings this holiday season with Disney-themed merchandise for just \$5 each through the Kohl's Cares® merchandise program. Designs from some of Disney's most beloved stories and characters are making their way into Kohl's stores nationwide and on [Kohls.com](#), and are the perfect addition to family holiday traditions. Through the Kohl's Cares program, 100 percent of the net profit from this collection supports children's health and education initiatives nationwide.

"Disney classics belong on every wish list this holiday season, and Kohl's is thrilled to offer cherished Disney storybooks, coordinating plush toys and other holiday gifts at an incredible value for every budget at just \$5 each," said Bevin Bailis, Kohl's senior vice president, communications and public relations. "Through the Kohl's Cares program, families can find a perfect holiday gift for everyone on their list while giving back to their community at the same time."

The Kohl's Cares collection includes the following merchandise:

- "The Lion King" book and Simba plush
- "101 Dalmatians" book and Patch plush
- "Mickey & Friends" book and Pluto plush
- "Dumbo" book and Dumbo plush
- "Disney Write and Erase, Look and Find" workbook
- Disney puzzle
- Disney tote bag
- Disney Mickey Mouse & Friends Christmas Favorites music CD
- "The Jungle Book" book and Baloo plush (*available at Kohls.com*)
- "Lady and the Tramp" book and Lady plush (*available at Kohls.com*)

For adults, the Kohl's Cares collection also includes the "Good Housekeeping Christmas Cookbook," available for just \$5, which is the perfect go-to guide, filled with everything you need – recipes, decorating tips and homemade gift ideas – to make your holiday season merry and bright.

Kohl's Department Stores is committed to giving back to the communities it serves by supporting kids' health and education nationwide through its philanthropic platform Kohl's Cares. Since 2000, Kohl's has raised more than \$257 million for kids health and education initiatives through the Kohl's Cares cause merchandise program, recognized more than 22,000 outstanding kids through the Kohl's Cares Scholarship Program and donated more than 2.7 million hours of associate volunteer time through the Associates in Action volunteer program. For more information on Kohl's Cares, visit www.Kohls.com/Kids.

About Kohl's

Kohl's (NYSE: KSS) is a leading specialty department store with 1,160 stores in 49 states. With a commitment to inspiring and empowering families to lead fulfilled lives, the company offers amazing national and exclusive brands, incredible savings and inspiring shopping experiences in-store, online at [Kohls.com](#) and via mobile



devices. Committed to our communities, Kohl's has raised more than \$257 million for children's initiatives nationwide through its Kohl's Cares® cause merchandise program, which operates under Kohl's Cares, LLC, a wholly-owned subsidiary of Kohl's Department Stores, Inc. For additional information about Kohl's philanthropic and environmental initiatives, visit www.Kohls.com/Cares. For a list of store locations and information, or for the added convenience of shopping online, visit www.Kohls.com.

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