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Kohl's Unveils New Exclusive Collection of Athletic Apparel to Support Women's Health
100 percent of the net profit will be donated to support the fight against breast cancer

MENOMONEE FALLS, Wis., August 21, 2013 – [Kohl's Department Stores](#) (NYSE: KSS) invites customers to workout for a cause this fall with Tek Gear® athletic apparel and accessories from the Kohl's Cares® cause merchandise program, with 100 percent of the net profit going to support the fight against breast cancer.

"We are thrilled to share our new Kohl's Cares Tek Gear collection with customers this fall," said Michelle Gass, Kohl's chief customer officer. "The pieces feature everything needed to enjoy an active and stylish lifestyle at an incredible value. Customers will also feel good knowing that 100 percent of the net profit is going to support the fight against breast cancer."

Available for only \$5, \$10, and \$15 each, the collection features a variety of colorful tanks, tees, shorts, leggings, fleece pullovers, and accessories, perfect for running errands or breaking a sweat. Items are available now through November 3 and can be found in all 40 Wisconsin stores and online at [Kohls.com](#). To view the entire collection or to purchase these items online, visit [Kohls.com/Cares](#).

Kohl's Cares cause merchandise is just one component of Kohl's commitment to the fight against breast cancer. Since 2010, Kohl's has partnered with the American Cancer Society and the Southeast Wisconsin Affiliate of Susan G. Komen.

Kohl's Cares women's health initiatives build upon Kohl's long history of charitable involvement in the communities it serves. Over the past 12 years, the company's Kohl's Cares kids cause merchandise program, which sells plush toys and books, has raised more than \$231 million to benefit children's health and education initiatives nationwide.

For more information on Kohl's community giving or to view Kohl's Cares cause merchandise, visit [Kohls.com/Cares](#).

About Kohl's

Based in Menomonee Falls, Wis., Kohl's (NYSE: KSS) is a family-focused, value-oriented specialty department store offering moderately priced, exclusive and national brand apparel, shoes, accessories, beauty and home products in an exciting shopping environment. With a commitment to environmental leadership, Kohl's operates 1,155 stores in 49 states. In support of the communities it serves, Kohl's has raised more than \$231 million for children's initiatives nationwide through its Kohl's Cares cause merchandise program, which operates under Kohl's Cares, LLC, a wholly-owned subsidiary of Kohl's Department Stores, Inc. For a list of store locations and information, or for the added convenience of shopping online, visit [Kohls.com](#) join the discussion on Facebook (<http://www.facebook.com/kohls>) or Twitter (<http://twitter.com/Kohls>) or get inspired on Pinterest (<http://pinterest.com/kohls/>) and Instagram (<http://instagram.com/kohls>).

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