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Kohl's Unveils New Simply Vera Vera Wang Holiday Collection Supporting Women's Health
100 percent of the net profit to help in the fight against breast cancer

MENOMONEE FALLS, Wis., November 13, 2013 – [Kohl's Department Stores](#) (NYSE: KSS) invites customers to give gifts that give back this holiday season with apparel and accessories from the Kohl's Cares® Simply Vera Vera Wang collection, available now through February 2 in all 40 Wisconsin stores and online at [Kohls.com](#). Customers will be excited to know 100 percent of the net profit from each piece will help support the fight against breast cancer.

Available for only \$5 and \$10 each, the Simply Vera Vera Wang collection features a variety of cardigans, tees, scarves and more. To view the entire collection or to purchase these items online, visit [Kohls.com/Cares](#).

Kohl's Cares cause merchandise is just one component of Kohl's commitment to the fight against breast cancer. Since 2010, Kohl's Cares has partnered with the American Cancer Society and the Southeast Wisconsin Affiliate of Susan G. Komen.

Kohl's Cares, the philanthropic platform of Kohl's Department Stores, is committed to giving back to the communities it serves by supporting kids' health and education nationwide, women's health and the fight against breast cancer, and environmental initiatives. Since 2000, Kohl's has raised more than \$231 million for kids health and education initiatives through the Kohl's Cares® cause merchandise program, recognized more than 19,000 outstanding kids through the Kohl's Cares Scholarship Program and donated more than 2.2 million hours of volunteer time through the Associates in Action volunteer program.

For more information on Kohl's community giving or to view Kohl's Cares cause merchandise, visit [Kohls.com/Cares](#)

About Kohl's

Based in Menomonee Falls, Wis., Kohl's (NYSE: KSS) is a family-focused, value-oriented specialty department store offering moderately priced, exclusive and national brand apparel, shoes, accessories, beauty and home products in an exciting shopping environment. With a commitment to environmental leadership, Kohl's operates 1,158 stores in 49 states. In support of the communities it serves, Kohl's has raised more than \$231 million for children's initiatives nationwide through its Kohl's Cares® cause merchandise program, which operates under Kohl's Cares, LLC, a wholly-owned subsidiary of Kohl's Department Stores, Inc. For a list of store locations and information, or for the added convenience of shopping online, visit www.Kohls.com, join the discussion on Facebook (<http://www.facebook.com/Kohls>) or Twitter (<http://twitter.com/Kohls>) or get inspired on Pinterest (<http://pinterest.com/Kohls>) and Instagram (<http://instagram.com/Kohls>).

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