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Kohl's Serving Up Supper for Kids Program Makes Free, Nutritious Meals Available for Milwaukee Kids this Summer

Program will provide more than 112,000 meals to children throughout the summer

MILWAUKEE, June 23, 2011 – Thousands of children in Milwaukee will receive free meals this summer thanks to Hunger Task Force and Kohl's Department Stores. The Kohl's Serving Up Supper for Kids program will provide nutritious meals to Milwaukee children in need throughout the summer months when school meals are not available. The program is funded by a \$1.5 million donation to Hunger Task Force as part of the Kohl's Cares® cause merchandise program, which sells special merchandise, including plush toys and books, and donates 100 percent of the net profit to benefit children's health and education initiatives nationwide.

Summer is traditionally a high-risk period for hunger because children in need are not receiving their usual school meals. The Kohl's Serving Up Supper for Kids program will operate Monday through Friday at supervised locations throughout Milwaukee. Meal sites include schools, community learning centers and recreation centers. The United States Department of Agriculture has referred to the summer meal program as the "Milwaukee Model" for communities in other states to replicate.

"Kids growing up in this city face plenty of challenges, but now, thanks to Kohl's, spending the summer hungry doesn't have to be one of them," said Sherrie Tussler, Hunger Task Force executive director. "We're excited to be working with Kohl's Departments Stores and Kohl's Cares to help kids get the nutrition they need to grow and thrive during the summer months."

"Kohl's is proud of our partnership with Hunger Task Force and pleased that we can support such an important mission by helping make sure kids in Milwaukee don't go hungry," said Julie Gardner, Kohl's executive vice president and chief marketing officer. "The Kohl's Serving Up Supper for Kids program is a great example of Kohl's continued commitment to supporting children's health and education while filling a real need in our hometown community."

The Kohl's Serving Up Supper for Kids program will help break down the barriers that prevent children from receiving three meals a day during the summer, providing a safety net of services to children throughout the community. Hot and cold nutritious meals will be served to children at supervised locations. Cold meals include a sandwich, fruit, vegetable and milk. Hot meals are an entrée that includes meat, pasta or bread, vegetable, fruit and milk.

To determine meal sites for the Kohl's Serving Up Supper for Kids program, Hunger Task Force organizes community wide collaborations with Milwaukee Public Schools, the Salvation Army, Milwaukee Center for Independence, Social Development Commission, Heartlove Place, West Allis-West Milwaukee School District and youth recreational organizations. Signs will be displayed at all meal sites and those looking for more information should dial 211 or visit www.impactinc.org for the nearest location. Children 18 and younger are invited to show up and enjoy a meal - no paperwork is required.



Kohl's donation of \$1.5 million over the next three years will result in more than 112,000 suppers being served annually between June and August. Kohl's began a meal program with Hunger Task Force in 2009. In addition, Kohl's has also supported Hunger Task Force by giving more than \$75,000 to food drives since 2002 and donating fresh produce from the Kohl's corporate gardens, including green peppers, beans, cabbage, squash, salad greens, pumpkins and tomatoes.

For more information about Kohl's Serving Up Supper for Kids or how you can help, log on to HungerTaskForce.org. For more information about Kohl's philanthropic and community initiatives, visit www.Kohls.com/Cares.

About Hunger Task Force

Hunger Task Force believes that every person has a right to adequate food obtained with dignity. Hunger Task Force works to prevent hunger and malnutrition by providing food to people in need today and by promoting social policies to achieve a hunger free community tomorrow. Visit HungerTaskForce.org.

About Kohl's Department Stores

Based in Menomonee Falls, Wis., Kohl's (NYSE: KSS) is a family-focused, value-oriented specialty department store offering moderately priced, exclusive and national brand apparel, shoes, accessories, beauty and home products in an exciting shopping environment. With a commitment to environmental leadership, Kohl's operates 1,097 stores in 49 states. In support of the communities it serves, Kohl's has raised more than \$180 million for children's initiatives nationwide through its Kohl's Cares® cause merchandise program, which operates under Kohl's Cares, LLC, a wholly-owned subsidiary of Kohl's Department Stores, Inc. For a list of store locations and information, or for the added convenience of shopping online, visit www.Kohls.com.

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