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**KOHL'S ACCEPTING NOMINATIONS TO HELP STAND-UP KIDS STAND OUT THROUGH  
KOHL'S KIDS WHO CARE® SCHOLARSHIP PROGRAM**

*Kohl's to award scholarships and prizes to help families ease education costs during challenging economic times*

**MENOMONEE FALLS, Wis., February 2, 2009** – This year, through the [Kohl's Kids Who Care® Scholarship Program](#), [Kohl's Department Stores](#) (NYSE: KSS) plans to award more than \$350,000 in scholarships and prizes to recognize the selfless acts of more than 2,000 youth ages six through 18 who are making a difference in their communities. With the cost of tuition rising at nearly three times the rate of family income and student borrowing for college more than doubling over the last decade<sup>1</sup>, scholarships are more important than ever to help families make post-secondary education accessible to their children.

"In communities across the country, kids are inspiring those around them with their leadership, passion, ingenuity and generosity," said Julie Gardner, Kohl's executive vice president and chief marketing officer. "Kohl's Kids Who Care Scholarship Program gives us the privilege to acknowledge their accomplishments and reward them with scholarships to continue doing great things in the future despite these challenging economic times."

Since the program's inception in 2001, nearly 9,000 scholarships and prizes totaling more than \$1.8 million have been awarded to young volunteers nationwide. Last year's national Kohl's Kids Who Care scholarship winners included 10-year-old Sarosha Hansraj whose organization provided more than 250 underprivileged Afghan children with school supplies; 13-year-old Sara-Elizabeth Clark who raised more than \$25,000 for epilepsy support in her community; and Michael Pesci, an 18-year-old who raised more than \$150,000 to provide sports equipment to those in need. Kohl's wants to reward young volunteers like these and encourage them to keep up the great work.

To nominate a young volunteer for a Kohl's Kids Who Care scholarship, visit [www.kohlskids.com](http://www.kohlskids.com). Nominations are accepted February 1 through March 15. Two nominees from each of Kohl's 1,004 stores nationwide will win a \$50 Kohl's gift card, and more than 190 of them will win regional scholarships worth \$1,000 toward post-secondary education. Ten national winners will be recognized with \$5,000 scholarships toward their post-secondary education. Kohl's will also contribute \$1,000 to a nonprofit organization on behalf of each national winner.

The Kohl's Kids Who Care Scholarship Program is part of Kohl's Cares for Kids®, Kohl's philanthropic program focused on improving the lives of children. Kohl's Cares for Kids benefits children's health and education initiatives nationwide through its merchandise program, featuring books and plush, fundraising gift cards and the A-Team associate volunteer program. For more information or a list of past Kohl's Kids Who Care winners, visit [www.kohlskids.com](http://www.kohlskids.com).

**About Kohl's**

Based in Menomonee Falls, Wis., Kohl's (NYSE: KSS) is a family-focused, value-oriented specialty department store offering moderately priced, exclusive and national brand apparel, shoes, accessories, beauty and home products in an exciting shopping environment. By the end of April, Kohl's will operate 1,022 stores in 49 states. A company committed to the communities it serves, Kohl's has raised more than \$102 million for children's initiatives nationwide through its Kohl's Cares for Kids® philanthropic program, which operates under Kohl's Cares, LLC, a wholly-owned subsidiary of Kohl's Department Stores, Inc. For a list of store locations and information, or for the added convenience of shopping online, visit [www.kohls.com](http://www.kohls.com).

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<sup>1</sup> "Measuring Up 2008: The National Report Card on Higher Education," National Center for Public Policy and Higher Education, 2008.