



**Contact:** Desta Davis  
Senior Manager, Public Relations  
Ph: 262-703-3854  
Email: [Desta.Davis@kohls.com](mailto:Desta.Davis@kohls.com)

**Elie Tahari to Partner with Kohl's for Next DesigNation Collection**  
*Limited-Edition Collection Inspired by New York City*  
*to Debut Exclusively at Kohl's and Kohls.com in Fall 2014*

**MENOMONEE FALLS, Wis., March 27, 2014** – [Kohl's Department Stores](#) (NYSE: KSS) today announced Elie Tahari will design the retailer's fifth DesigNation limited-edition collection. Regarded as one of the most sought-after talents in luxury fashion, Elie Tahari's DesigNation collection will draw creative inspiration from New York City, a place the designer has called home for over 40 years. The capsule collection mirroring the sophisticated, urban chic vibe of the city will feature apparel for her and will be available exclusively at Kohl's and Kohls.com beginning fall 2014.

"I am thrilled to partner with Kohl's to create an accessible collection that draws influence from the iconic architecture and vibrant energy of the streets of New York City, a place that has provided me with endless inspiration throughout my career" said Elie Tahari. "Every woman should feel confident and beautiful in what she wears, so each piece in this DesigNation collection will reflect an alluring femininity with a sleek downtown edge that allows a woman's true beauty to shine through."

Renowned for his keen ability to keep the same design integrity throughout every collection, Tahari is noted for using delicate, luxurious fabrics, subtle textures and intricate detailing in his clothing. His DesigNation collection will feature this same aesthetic and will include dresses, sweaters, knit tops and bottoms in shades of blue, black and ivory, all at an incredible value. Retail prices for the collection will range from \$40 to \$175.

"2014 marks Elie Tahari's 40<sup>th</sup> anniversary and we are excited to commemorate this celebratory year by partnering with him to offer women everywhere the signature Elie Tahari style and quality at an affordable price point," said Michelle Gass, Kohl's chief customer officer. "For the past four decades, Tahari has excelled at dressing the 'modern woman' and we are confident our customers will embrace the elegant sophistication of this exclusive DesigNation collection."

Launched in fall 2012, Kohl's DesigNation collections make designer style accessible and affordable by bringing the latest runway-inspired looks to real life. Each collaboration offers a fresh point of view that combines an iconic designer aesthetic with influence from various global destinations. Through these collections Kohl's meets its objective of providing amazing product at incredible savings to customers. Past designers include Narciso Rodriguez, Derek Lam and Catherine Malandrino with the upcoming collaboration with Peter Som launching on April 10, 2014. For more information on Elie Tahari for DesigNation, visit <http://www.kohls.com/feature/elietahari.jsp>.

#### **About Elie Tahari**

Elie Tahari is a privately held corporation with a global presence on five continents and in more than 600 stores worldwide. Additionally, Elie Tahari has free standing US collection boutiques in cities including New York, Las Vegas, Boston, Atlanta, East Hampton, Boca Raton and Dallas as well as internationally in Europe, Asia and the Middle East. Elie Tahari has come to define modern sophistication with the brands inspired collections of understated grace and elegance. To see the latest from the Elie Tahari Collection, please visit [www.elietahari.com](http://www.elietahari.com).

## **About Kohl's**

Based in Menomonee Falls, Wis., Kohl's (NYSE: KSS) is a family-focused, value-oriented specialty department store offering moderately priced, exclusive and national brand apparel, shoes, accessories, beauty and home products in an exciting shopping environment. With a commitment to environmental leadership, Kohl's operates 1,162 stores in 49 states. In support of the communities it serves, Kohl's has raised more than \$257 million for children's initiatives nationwide through its Kohl's Cares® cause merchandise program, which operates under Kohl's Cares, LLC, a wholly-owned subsidiary of Kohl's Department Stores, Inc. For a list of store locations and information, or for the added convenience of shopping online, visit [www.Kohls.com](http://www.Kohls.com), join the discussion on Facebook (<http://www.facebook.com/Kohls>) or Twitter (<http://twitter.com/Kohls>) or get inspired on Pinterest (<http://pinterest.com/Kohls>) and Instagram (<http://instagram.com/Kohls>).

## **Cautionary Statement Regarding Forward-Looking Information**

This press release contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Kohl's intends forward-looking terminology such as "believes," "expects," "may," "will," "should," "anticipates," "plans," or similar expressions to identify forward-looking statements. Such statements are subject to certain risks and uncertainties, which could cause Kohl's actual results to differ materially from those anticipated by the forward-looking statements. These risks and uncertainties include, but are not limited to those described in Item 1A in Kohl's Annual Report on Form 10-K, which is expressly incorporated herein by reference, and other factors as may periodically be described in Kohl's filings with the SEC.

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