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Kohl's Cares Donates \$3.7 Million to Children's Hospital of Wisconsin

MENOMONEE FALLS, Wis., June 11, 2014 – [Kohl's Department Stores](#) (NYSE: KSS) today announced the renewal of its partnership with [Children's Hospital of Wisconsin](#) with a donation of \$3.7 million over the next three years to continue support of the [Kohl's Cares Grow Safe & Healthy Program](#), which is designed to make Wisconsin kids and families aware of safety risks in and out of their homes, and the necessary steps to avoid injury. The donation comes from Kohl's philanthropic program, Kohl's Cares®, which sells special merchandise, including plush toys and books, and donates 100 percent of the net profit to benefit children's health and education initiatives nationwide.

The Kohl's Cares Grow Safe & Healthy Program is a multi-platform, interactive, community-based program that teaches children at different developmental stages how to stay safe in their environments – in the home, outdoors and on the go. Program components include "Keep Spriggy Safe," a free mobile app, an interactive Mobile Unit and stationary digital kiosks at community gathering places.

"Kohl's Cares and Children's Hospital of Wisconsin share a commitment to children's health and education, and we are honored to continue our partnership and work to keep Wisconsin families safe and well," said Bevin Bailis, Kohl's senior vice president, public relations and communications. "We are very proud of the Kohl's Cares Grow Safe & Healthy Program and are inspired by the impact the program continues to make in the Milwaukee community and beyond."

Kohl's Cares donation will support enhancements to the mobile app and website, [KohlsSafeandHealthy.com](#), expanded mobile tour community outreach, digital kiosk installations and a new educational partnership with the YMCA in Southeastern Wisconsin and Fox Valley. The Kohl's Healthy Kids: It's Your Move! exhibit area at Betty Brinn Children's Museum, sponsored by Kohl's Cares and Children's Hospital, also will be refreshed and updated.

"With Kohl's generous donation, we can continue to offer this valuable program while honoring Kohl's long-standing partnership and joint commitment to keeping our community safe and healthy," said Bridget Clementi, Children's Hospital of Wisconsin director of Community Health Services. "The Kohl's Cares Grow Safe & Healthy Program has received positive feedback since it launched last year. We're excited for the opportunity to expand it so much further."

Since 2000, Kohl's Department Stores together with Kohl's Cares have combined to give more than \$75 million to support charitable initiatives in the metro-Milwaukee area, including more than \$12 million to Children's Hospital of Wisconsin to help improve the health and safety of local children.

About Kohl's

Kohl's (NYSE: KSS) is a leading specialty department store with 1,160 stores in 49 states. With a commitment to inspiring and empowering families to lead fulfilled lives, the company offers amazing national and exclusive brands, incredible savings and inspiring shopping experiences in-store, online at [Kohls.com](#) and via mobile devices. Committed to our communities, Kohl's has raised more than \$257 million for children's initiatives nationwide through its Kohl's Cares® cause merchandise program, which operates under Kohl's Cares, LLC, a wholly-owned subsidiary of Kohl's Department Stores, Inc. For additional information about Kohl's philanthropic and environmental initiatives, visit www.Kohls.com/Cares. For a list of store locations and information, or for the added convenience of shopping online, visit www.Kohls.com.

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About Children's Hospital of Wisconsin

Children's Hospital of Wisconsin is the region's only independent health care system dedicated solely to the health and well-being of children. The hospital, with locations in Milwaukee and Neenah, Wis., is recognized as one of the leading pediatric health care centers in the United States. It is ranked No. 4 in the nation by *Parents* magazine and ranked in 9 specialty areas in *U.S. News & World Report's* 2013-14 Best Children's Hospitals report. Children's Hospital provides primary care, specialty care, urgent care, emergency care, community health services, foster and adoption services, child and family counseling, child advocacy services and family resource centers. In 2012, Children's Hospital invested more than \$117 million in the community to improve the health status of children through medical care, advocacy, education and pediatric medical research. Children's Hospital achieves its mission in part through donations from individuals, corporations and foundations and is proud to be a member of Children's Miracle Network Hospitals. For more information, visit the website at chw.org.

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