

**FOR IMMEDIATE RELEASE**

**Contacts:**

Jen Johnson, Kohl's (262) 703-5241 or [jen.johnson@kohls.com](mailto:jen.johnson@kohls.com)

Erin Kelbe, Kohl's (262) 703-1061 or [erin.kelbe@kohls.com](mailto:erin.kelbe@kohls.com)

**KOHL'S DEPARTMENT STORES CONTINUES ITS TITLE SPONSORSHIP OF THE  
JDRF KOHL'S WALK TO CURE DIABETES**

*More than 1,300 Kohl's associates, friends and family will participate in the circus-themed JDRF Kohl's Walk to Cure Diabetes*

MENOMONEE FALLS, Wis., September 13, 2012 – [Kohl's Department Stores](#) (NYSE: KSS) announced today that in support of curing type one diabetes and improving the lives of local children, more than 1,300 Kohl's associates, friends and family will take part in the JDRF Kohl's Walk to Cure Diabetes on September 15, 2012 at the Milwaukee County Zoo. Complete with circus-themed crafts and walk participants sporting red clown noses, the celebration represents Kohl's commitment to JDRF and improving the lives of children in the communities it serves.

"Kohl's is proud to support JDRF and take part in the 2012 JDRF Kohl's Walk to Cure Diabetes," said Julie Gardner, Kohl's executive vice president and chief marketing officer. "As a company, Kohl's is committed to kids health and education in the communities we serve. Our partnership with JDRF is one more illustration of our deep commitment to supporting the cause. The circus-themed JDRF Kohl's Walk to Cure Diabetes will bring smiles to the young and young at heart and reinforce Kohl's dedication to the organization."

"The JDRF mission is to discover, develop and deliver advances that cure, better treat and prevent type one diabetes and Kohl's partnership and support brings us even closer to reaching this mission," said Wendy Hanisch, JDRF Executive Director. "We are touched by the overwhelming involvement of the more than 1,300 Kohl's participants in the 2012 JDRF Kohl's Walk to Cure Diabetes and feel confident that together, we will improve the lives of those with type one diabetes."

Since 1996, Kohl's Department Stores has contributed more than \$1.8 million to support JDRF. In 2010, Kohl's Cares committed \$100,000 annually to the foundation and became the title sponsor of the JDRF Kohl's Walk to Cure Diabetes. In 2011, Kohl's Department Stores had the largest corporate presence at the walk with more than 1,400 participants.

The support of JDRF builds upon Kohl's long history of charitable involvement in the communities it serves. Since 2000, Kohl's and the Kohl's Cares program have combined to give approximately \$44.3 million to support charitable initiatives in the metro-Milwaukee area. Also, during the past 12 years, the company's Kohl's Cares kids cause merchandise program, which sells plush toys and books, has raised more than \$208 million to benefit children's health and education initiatives nationwide. For more information on Kohl's philanthropic efforts, visit [www.Kohls.com/Cares](http://www.Kohls.com/Cares).

**About Kohl's Department Stores**

Based in Menomonee Falls, Wis., Kohl's (NYSE: KSS) is a family-focused, value-oriented specialty department store offering moderately priced, exclusive and national brand apparel, shoes, accessories, beauty and home products in an exciting shopping environment. With a commitment to environmental leadership, Kohl's operates 1,134 stores in 49 states. In support of the communities it serves, Kohl's has raised more than \$208 million for children's initiatives nationwide through its Kohl's Cares® cause merchandise program, which operates under Kohl's Cares, LLC, a wholly-owned subsidiary of Kohl's



expect **great** things

Department Stores, Inc. For a list of store locations and information, or for the added convenience of shopping online, visit [www.Kohls.com](http://www.Kohls.com), or join the discussion on Facebook <http://www.facebook.com/kohls> or Twitter <http://twitter.com/Kohls>.

#### **About JDRF**

JDRF is the leading global organization focused on type 1 diabetes (T1D) research. Driven by passionate, grassroots volunteers connected to children, adolescents, and adults with this disease, JDRF is now the largest charitable supporter of T1D research. The goal of JDRF research is to improve the lives of all people affected by T1D by accelerating progress on the most promising opportunities for curing, better treating, and preventing T1D. JDRF collaborates with a wide spectrum of partners who share this goal.

Since its founding in 1970, JDRF has awarded more than \$1.6 billion to diabetes research. Past JDRF efforts have helped to significantly advance the care of people with this disease, and have expanded the critical scientific understanding of T1D. JDRF will not rest until T1D is fully conquered. More than 80 percent of JDRF's expenditures directly support research and research-related education.

###