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KOHL'S DEPARTMENT STORES AND AMERICAN CANCER SOCIETY "WISH FOR A WORLD WITH LESS BREAST CANCER AND MORE BIRTHDAYS"

Kohl's to Host "One Wish" Birthday Bash at 2012 Making Strides Against Breast Cancer® Walk

MENOMONEE FALLS, Wis., April 26, 2012 – [Kohl's Department Stores](#) (NYSE: KSS) announced today that in celebration of life, survival, and a "Wish for a World with Less Breast Cancer and More Birthdays," the company will host the "One Wish" Birthday Bash at the 2012 American Cancer Society Making Strides Against Breast Cancer® walk, May 5, 2012, on Milwaukee's lakefront. Decorated with nearly 8,000 pink cake pops, balloons and giant birthday candles, the celebration represents the company's greater commitment to the fight against breast cancer. In 2010, Kohl's philanthropic program, Kohl's Cares, committed nearly \$5 million to the American Cancer Society's Midwest Division over three years.

"It is important that Wisconsin women – our mothers, daughters, friends and co-workers - have easy access to breast health care information for prevention, diagnosis and treatment. In the three years since Kohl's began our partnership with the American Cancer Society, we are proud to report that our program has provided nearly 17,000 women in southeast Wisconsin life-saving breast health information and more than 1,850 breast cancer patients have received services and information," said Julie Gardner, executive vice president and chief marketing officer of Kohl's Department Stores. "Last year, the Kohl's team included more than 2,000 associates, friends and family members – making it the largest corporate team in the history of the Making Strides Against Breast Cancer walk in Milwaukee, and we're confident will have an even larger team this year. We know breast cancer has impacted thousands of families across the state and as a company, we are passionate about making a true difference in the fight against breast cancer, providing support to those when they need it most."

"In 2012, more than 4,000 Wisconsin women will be diagnosed with breast cancer. Our partnership with Kohl's Department Stores provides Wisconsin women access to life-saving breast health information and the steps necessary to prevent breast cancer or find it early. It's a gift that is truly life changing," said Jari Johnston-Allen, chief executive officer, American Cancer Society, Midwest Division. "The American Cancer Society is honored to partner with Kohl's in the fight against breast cancer and together, are working towards creating a world with less breast cancer and more birthdays."

In addition to this contribution, Kohl's offers its Kohl's Cares women's cause merchandise, a series of exclusively-designed products to support the fight against breast cancer. The Kohl's Cares® women's cause merchandise is available in Kohl's 40 Wisconsin stores and online at www.Kohls.com, with 100 percent of net profits supporting the fight against breast cancer.

This women's health philanthropic initiative builds upon Kohl's long history of charitable involvement in the communities it serves. Since 2000, Kohl's and the Kohl's Cares program have combined to give approximately \$47 million to support charitable initiatives in the metro-Milwaukee area. Also, during the past 12 years, the company's Kohl's Cares kids cause merchandise program, which sells plush toys and books, has raised more than \$208 million to benefit children's health and education initiatives nationwide. For more information on Kohl's philanthropic efforts, visit www.Kohls.com/Cares.

KOHL'S

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About Kohl's Department Stores

Based in Menomonee Falls, Wis., Kohl's (NYSE: KSS) is a family-focused, value-oriented specialty department store offering moderately priced, exclusive and national brand apparel, shoes, accessories, beauty and home products in an exciting shopping environment. With a commitment to environmental leadership, Kohl's operates 1,134 stores in 49 states. In support of the communities it serves, Kohl's has raised more than \$208 million for children's initiatives nationwide through its Kohl's Cares® cause merchandise program, which operates under Kohl's Cares, LLC, a wholly-owned subsidiary of Kohl's Department Stores, Inc. For a list of store locations and information, or for the added convenience of shopping online, visit www.Kohls.com, or join the discussion on Facebook <http://www.facebook.com/kohls> or Twitter <http://twitter.com/Kohls>.

American Cancer Society

The American Cancer Society combines an unyielding passion with nearly a century of experience to save lives and end suffering from cancer. As a global grassroots force of more than three million volunteers, we fight for every birthday threatened by every cancer in every community. We save lives by helping people stay well by preventing cancer or detecting it early; helping people get well by being there for them during and after a cancer diagnosis; by finding cures through investment in groundbreaking discovery; and by fighting back by rallying lawmakers to pass laws to defeat cancer and by rallying communities worldwide to join the fight. As the nation's largest nongovernmental investor in cancer research, contributing more than \$3.4 billion, we turn what we know about cancer into what we do. As a result, more than 11 million people in America who have had cancer and countless more who have avoided it will be celebrating birthdays this year. To learn more about us or to get help, call us any time, day or night, at 1-800-227-2345 or visit cancer.org.

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