



FOR IMMEDIATE RELEASE
May 4, 2006

**KOHL'S CORPORATION REPORTS APRIL COMPARABLE STORE SALES INCREASE OF 13.4 PERCENT AND
FIRST QUARTER COMPARABLE STORE SALES INCREASE OF 6.9 PERCENT**

MENOMONEE FALLS, Wis., May 4, 2006 — Kohl's Corporation (NYSE: KSS) reported today that sales for the four-week period ended April 29, 2006 increased 21.1 percent over the four-week period ended April 30, 2005. On a comparable store basis, sales increased 13.4 percent.

For the first quarter ended April 29, 2006, total sales were up 16.1 percent over the quarter ended April 30, 2005. On a comparable store basis, sales for the fiscal quarter increased 6.9 percent

Sales Summary (\$ in millions)				
	Fiscal Period Ended		% Inc. - This Year	
	April 29, 2006	April 30, 2005	All Stores	Comp Stores
April	\$ 1,136.4	\$ 938.7	21.1%	13.4%
YTD	\$ 3,184.7	\$ 2,742.8	16.1%	6.9%

On April 6, 2006, the Company successfully opened 8 new stores, including its entry into the Portland, OR market with four stores.

The Company now operates 749 stores in 43 states, compared with 669 stores in 40 states at the same time last year.

Comments regarding the Company's sales results will be provided in a pre-recorded telephone message. This message will be accessible by calling (630) 652-3100 and will be available for 36 hours, from Thursday, May 4 at 8:30 AM Eastern Time until Friday, May 5, at 8:30 PM Eastern Time.

First Quarter Earnings Release

Kohl's Corporation will release its first quarter earnings report on May 11, 2006 at 4:00 PM (EDT). A conference call is scheduled at 5:00 PM (EDT). Investors will have the opportunity to listen to the conference call by dialing (847) 619-6368 ten minutes prior to the start of the call. A replay of the call will be available for 30 days at (630) 652-3018, Pass Code: 14332432#.

In addition, the call will be Webcast live over the Internet through the Company's Website located at <http://www.kohls.com> (See "Company News") or through Broadcast Network's Vcall Website located at <http://www.vcall.com>. To listen to the call, please go to the Website at least fifteen minutes early to register, download and install any necessary audio software. For those who cannot listen to the live broadcast, a replay will be available shortly after the call through June 11, 2006.

Cautionary Statement Regarding Forward-Looking Information

This press release contains "forward-looking statements" within the meaning of the Private Securities Litigation

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Reform Act of 1995, including guidance on the Company's targeted sales and earnings. Kohl's intends forward-looking terminology such as "believes," "expects," "may," "will," "should," "anticipates," "plans," or similar expressions to identify forward-looking statements. Such statements are subject to certain risks and uncertainties, which could cause Kohl's actual results to differ materially from those anticipated by the forward-looking statements. These risks and uncertainties include, but are not limited to those described on Exhibit 99.1 to Kohl's annual report on Form 10-K, which is expressly incorporated herein by reference, and other factors as may periodically be described in Kohl's filings with the SEC.

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