

JULY 11 - SEPTEMBER 25, 2010

RECEIVE

\$30

CASH BACK

PLUS A BONUS GIFT

BY MAIL

Purchase a select **KitchenAid®**
5-Quart Stand Mixer* and
receive \$30 cash back, and a
1-year subscription to *Food &
Wine* or *Travel + Leisure*.

Rebate form on back.



RECEIVE A 1-YEAR
SUBSCRIPTION
TO THE MAGAZINE
OF YOUR CHOICE



OR



*Qualifying models: KSM150PS, KSM152PS, KSM158GB, KSM155, KSM160PS,
KSM500, KV25G0X, KV25H0X, KG25H3X, KG25H7X, KV25MCX

KitchenAid®
FOR THE WAY IT'S MADE®

MAIL-IN REBATE

Receive \$30 cash back, and a 1-year subscription to *Food & Wine* or *Travel + Leisure* by mail with the purchase of a select **KitchenAid® 5-Quart Stand Mixer.***

Offer good on purchases made between July 11 and September 25, 2010.

First Name (please print)

Last Name

Address

City State

Zip Daytime Phone

Evening Phone

Store Where Purchased

City Where Purchased State

E-Mail Address (optional)

Yes, I would like to receive future e-mails on products and promotions from KitchenAid® brand.

**PLEASE CHECK
MAGAZINE OF CHOICE.**

Choose only one magazine. If not checked, you will receive *Food & Wine* magazine.

Food & Wine *Travel + Leisure*

PLEASE INDICATE WHICH MODEL YOU PURCHASED:

KSM150 KSM152 KSM158 KSM160
KSM500 KV25 KG25

Serial Number (located on registration card):

Offer requests without serial number information will not be processed.

Signature: _____

**Request must be postmarked
by October 25, 2010.**

To receive your \$30 cash back and a 1-year subscription to *Food & Wine* or *Travel + Leisure*, by mail with the purchase of a select KitchenAid® 5-Quart Stand Mixer,* send:

- The original, or a copy of this completed *KitchenAid* rebate form and
- The original UPC code from the Stand Mixer package and
- The original, or a copy of your cash register receipt or packing slip dated between 07/11/10 and 09/25/10.

ONE SUBMISSION FORM PER ENVELOPE.

MAIL TO:
5 Quart Double Bonus \$30 CB
Dept. 408-392
P.O. Box 470816
El Paso, TX 88547-0816

Additional Terms: MAIL-IN ENVELOPE MUST BE POSTMARKED NO LATER THAN 10/25/10. ONE SUBMISSION FORM PER ENVELOPE. LATE SUBMISSIONS WILL NOT BE ACCEPTED. This certificate has no cash value. Void where prohibited, restricted, licensed, or taxed. **Limit one mail-in rebate for each model number per family, name, or address. No reproductions of the UPC code accepted.** Any other use constitutes fraud. Fraudulent submissions could result in federal prosecution under the U.S. mail fraud statutes (18 United States Code, section 1341 and 1342). Offer is good only in the U.S.A. All submitted proofs of purchase become the property of KitchenAid and cannot be returned. KitchenAid and the store where purchased are not responsible for lost, late, illegitimate, incomplete, damaged, misdirected, or postage-due requests. Omission of sales receipt or any other information will delay processing. **Purchases through online auction sites will not qualify. Purchases of refurbished models do not qualify for this promotion.** Not valid with any other promotions. **This rebate does not apply to purchases from Bed Bath & Beyond, Lowe's, Fry's Marketplace, Dillons Marketplace, Kroger Marketplace, Smith's Marketplace, Fred Meyer, Bi-Mart, Williams-Sonoma, Pottery Barn, or Sur la Table.** Keep a copy of this rebate form for your files. Allow 8 weeks for delivery. ***Food & Wine* and *Travel + Leisure* magazine subscriptions are valid for new subscribers only.** Each magazine is published 12 times a year. Allow 8 weeks for delivery of first issue. If you do not wish to receive the magazine and would like to request a refund of the subscription (\$12 introductory value), please mail a copy of this rebate submission by 10/25/10 with your name and address to: Time Customer Service, Inc., P.O. Box 62708, Tampa, FL 33662-7088.

For offer inquiries call: 1-800-324-5808

*Qualifying models: KSM150PS, KSM152PS, KSM158GB, KSM155, KSM160PS, KSM500, KV25G0X, KV25H0X, KG25H3X, KG25H7X, KV25MCM

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Sample UPC code. UPC code is located on the side panel of product packaging.

KP100192-A