

JANUARY 1 - MARCH 28, 2009

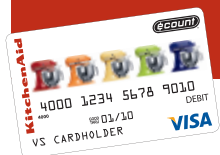
RECEIVE A

\$30

**PREPAID
DEBIT CARD**

PLUS 2 BONUS GIFTS

BY MAIL



Purchase a select KitchenAid® 5-Quart Stand Mixer* and receive all three gifts by mail.

Rebate form on back.



1

A 1-YEAR
SUBSCRIPTION
TO

OR



2

20 FAVORITE
STAND MIXER
RECIPES

*Qualifying models: KG25H3X, KSM150PS, KSM152PS, KSM500, KV25G0X, KV25H0X, KV25H7X (all colors)

Cards are issued by Citibank, N.A. pursuant to a license from Visa U.S.A. Inc. and managed by Ecount, a Citi company.
This card can be used everywhere Visa debit cards are accepted.

KitchenAid®
FOR THE WAY IT'S MADE®

MAIL-IN REBATE

Receive a \$30 prepaid debit card, a 1-year subscription to *Food & Wine* or *Travel + Leisure*, and the "20 Favorite Stand Mixer Recipes" by mail with the purchase of a select KitchenAid® 5-Quart Stand Mixer.* Offer good on purchases made between January 1 and March 28, 2009.

First Name (please print)

Last Name

Address

City State

Zip Daytime Phone

Evening Phone

Store Where Purchased

City Where Purchased State

E-Mail Address (optional)

Yes, I would like to receive future e-mails on products and promotions from KitchenAid® brand.

**PLEASE CHECK
MAGAZINE OF CHOICE.**

Choose only one magazine. If not checked, you will receive *Food & Wine* magazine.

Food & Wine *Travel + Leisure*

PLEASE INDICATE WHICH MODEL YOU PURCHASED:

KG25H3X KSM150PS KSM152PS KSM500 KV25G0X

Serial Number (located on registration card): KV25H0X KV25H7X

Offer requests without serial number information will not be processed.

Signature: _____

**Request must be postmarked
by April 28, 2009.**

To receive a \$30 prepaid debit card, a 1-year subscription to *Food & Wine* or *Travel + Leisure*, and the "20 Favorite Stand Mixer Recipes" by mail with the purchase of a select KitchenAid® 5-Quart Stand Mixer,* send:

- The original, or a copy of this completed *KitchenAid* rebate form and
- The original UPC code from the Stand Mixer package and
- The original, or a copy of your cash register receipt or packing slip dated between 01/01/09 and 03/28/09.

Additional Terms: MAIL-IN ENVELOPE MUST BE POSTMARKED NO LATER THAN 04/28/09. **ONE SUBMISSION FORM PER ENVELOPE.** LATE SUBMISSIONS WILL NOT BE ACCEPTED. This certificate has no cash value. Void where prohibited, restricted, licensed, or taxed. **Limit one mail-in rebate for each model number per family, name, or address. No reproductions of the UPC code accepted.** Any other use constitutes fraud. Fraudulent submissions could result in federal prosecution under the U.S. mail fraud statutes (18 United States Code, section 1341 and 1342). Offer is good only in the U.S.A. All submitted proofs of purchase become the property of KitchenAid and cannot be returned. KitchenAid and the store where purchased are not responsible for lost, late, illegitimate, incomplete, damaged, misdirected, or postage-due requests. Omission of sales receipt or any other information will delay processing. **Purchases through online auction sites will not qualify. Purchases of refurbished models do not qualify for this promotion.** Not valid with any other promotions. **This rebate does not apply to purchases from Bed Bath & Beyond, Bi-Mart, Fred Meyer, Lowe's, Sur La Table, and Williams-Sonoma stores.** Visa prepaid card expires 12 months from date issued. A monthly maintenance fee may apply. Keep a copy of this rebate form for your files. Allow 8 weeks for delivery. ***Food & Wine* and *Travel + Leisure* magazine subscriptions valid for new subscribers only.** Each magazine is published 12 times a year. Allow 8 weeks for delivery of first issue. If you do not wish to receive either magazine and would like to request a refund for the unused portion of the subscription (\$12 subscription value), please mail a copy of this rebate submission by 04/28/09 with your name and address to: Time Customer Service, Inc., P.O. Box 62708, Tampa, FL 33662-7088.

For offer inquiries call: 1-800-324-5808

*Qualifying models: KG25H3X, KSM150PS, KSM152PS, KSM500, KV25G0X, KV25H0X, KV25H7X (all colors)

®Registered trademark/™Trademark of the shape of the stand mixer is a registered trademark of KitchenAid, U.S.A. ©2008. All rights reserved.

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ONE SUBMISSION FORM PER ENVELOPE.

MAIL TO:

**KitchenAid 5-Quart Triple Bonus
P.O. Box 470802
El Paso, TX 88547-0802**

28843RC1108



Sample UPC code.

UPC code is located on the side panel of product packaging.

KP0108A 408-0320