

The Kohl's Kids Who Care® program provides Kohl's an annual opportunity to recognize and reward young volunteers who transform their communities for the better.

WHO IS ELIGIBLE?

Any individual (21 years & older) may nominate children who are 6-18 years old and have not graduated from high school by March 15, 2007. See the Official Rules on the back of this brochure for additional eligibility restrictions.

HOW TO NOMINATE

This brochure contains all program information and official rules. To nominate a deserving child, complete a nomination form at www.kohlscorporation.com. Nomination must be received by the close of business March 15, 2007. This award is for individuals, so please nominate only one person per entry.

CRITERIA

Nominators will be asked to tell Kohl's about a community volunteer. The young person's actions must be described in detail and should document efforts that are above and beyond what is normally expected of a child their age. His or her volunteer efforts should have resulted in a positive community outcome and must have occurred within the last 12 months. The activity cannot be performed to benefit a family member.

Note: Qualities demonstrated by the child such as initiative, creativity, leadership, generosity and community outreach will be given equal weight when nomination forms are judged.

WINNERS / AWARDS

Nominees will be divided into two groups based on their ages as of March 15, 2007. The first group will consist of kids 6-12, the second group, 13-18. Three levels of awards will be presented. All nomination forms will then be sent to a judging panel at Scholarship America, who will select Store, Regional and National winners.



LEVEL THREE: NATIONAL WINNERS

There will be five National winners selected from children in each age group (for a total of 10).

Each National winner will:

- Be awarded a \$5,000 scholarship toward his or her post-secondary education
- Receive a Kohl's Kids Who Care® plaque
- Be featured in a Kohl's Back-to-School ad announcing and congratulating the Kohl's Kids Who Care® winners
- Be recognized on the Kohl's Kids Who Care® poster displayed in stores throughout the district in which they were nominated

In addition, Kohl's will contribute \$1,000 to a nonprofit organization on behalf of each national winner.

WHEN WILL YOU BE NOTIFIED?

Only winners will be notified. Store- and Regional-level winners will be notified in June 2007. National winners will be notified in July 2007.

For a list of winners, send a self-addressed, stamped #10 business-sized envelope by August 30, 2007 to:

Kohl's Kids Who Care® List
Scholarship America
One Scholarship Way, PO Box 297
Saint Peter, MN 56082

LEVEL ONE: STORE-LEVEL WINNERS

Each participating store will have one (1) winner from each age group (for a total of 1,668).

Each Store-Level winner will receive:

- A \$50 Kohl's Gift Card
- A Kohl's Kids Who Care® Certificate

LEVEL TWO: REGIONAL WINNERS

Each region will have one (1) winner from each age group (for a total of 170).

Each Regional winner will:

- Be awarded a \$1,000 scholarship toward his or her post-secondary education
- Receive a Kohl's Kids Who Care® certificate
- Be recognized on a Kohl's Kids Who Care® poster displayed in stores throughout the district in which they were nominated.

As a family-focused company, Kohl's dedicates its charitable efforts to improving health and educational opportunities for children nationwide.

OFFICIAL RULES

Eligibility. No purchase necessary. Nominees must be legal U.S. residents between the ages of 6 and 18 who have not yet graduated from high school as of March 15, 2007, and must be residents in one of the states in which a Kohl's Store is located. Employees of Kohl's Department Stores (Kohl's), Inc. and Scholarship America or the companies' respective parents, subsidiaries and affiliates and such employees' immediate family members and members of the same household are ineligible for nomination.

Nominees may only be nominated once and may not have been prior Kohl's Kids Who Care® scholarship recipients. Multiple nominations will not be accepted, even if submitted by different nominators.

Nominations. Completed nomination forms located and completed on Kohl's Website at www.kohlscorporation.com, must be submitted by March 15, 2007, and signed by a nominator who is age 21 or older. Nomination forms may only be completed and submitted at www.kohlscorporation.com. No paper nomination forms will be accepted. The nominee and his/her parent/guardian must also sign an Award Acceptance/Publicity Release Form. All sections of the nomination form must be completed. Only one person may be nominated per form.

Kohl's and Scholarship America shall not be responsible for misdirected, incomplete or late nomination forms. All nominations become property of Kohl's and Scholarship America and will not be returned or acknowledged. Additional information about a nominee and/or documentation may be requested by Kohl's or Scholarship America. Members of Scholarship America selection committees may not nominate a child. To remain eligible, nominees must provide all reasonably requested documentation and information upon Kohl's or Scholarship America request.

Nominations should describe how the nominee has contributed to the community in a meaningful way by performing volunteer services that helped non-family members. The volunteer activity must have occurred within the last 12 months. Financial need or academic performance will not be considered in the review and selection of the winners.

As a supporter of equal opportunity, Kohl's Department Stores will work with our funds distribution partner, Scholarship America to distribute awards to minority students on a basis at least proportionate to the number of known minority nominees.

Awards. Nomination forms will be separated into two age groups: ages 6-12 and ages 13-18. All nominees must still be in high school or lower. One nominee from each age group will be selected as a Store-Level winner in each Kohl's Store. One hundred seventy \$1,000 Regional Scholarships will be awarded, 85 from each age group. Ten \$5,000 National Scholarships will be awarded, five from each age group. Plus, Kohl's will contribute \$1,000 to a nonprofit organization on behalf of each national winner.

OFFICIAL RULES CONTINUED

Recipient Claiming Scholarships. All recipients will be required to sign and return an Award Acceptance/Publicity Release Form and Affidavit of Eligibility as a condition to receiving a scholarship. Award of scholarship is subject to recipient submitting verification of enrollment in an undergraduate program at an accredited two-year or four-year college, university or vocational/technical school (a "Qualifying Institution"). In the event a recipient does not graduate from high school or does not enroll in a Qualifying Institution within two years after high school graduation, the scholarship will be forfeited.

Scholarship Restrictions. Awards must be used for institution costs and fees at a Qualifying Institution within two years from high school graduation. In the event institution costs and fees are less than the scholarship amount, the balance of the scholarship may be utilized for other education costs such as course materials, books and on- or off-campus housing. All scholarships will be awarded in two installments with checks payable jointly to the recipient and the Qualifying Institution where the recipient is enrolled. The checks must be endorsed by both parties. Awards are one time only and are not renewable. Recipients are eligible to receive an award only once. No substitutions or transfers are permitted. Limit one award per household per year.

Additional Terms. Taxes on awards are the sole responsibility of the recipients. By participating, entrants agree:

- a) to these Official Rules and all decisions of Kohl's and Scholarship America which shall be final in all respects;
- b) (where legal and subject to a signed Publicity Release) to the use of their names and/or likenesses for advertising, promotional and publicity purposes in relation to this program without written consent or compensation; and
- c) to release, discharge and hold harmless Kohl's, Scholarship America and their respective subsidiaries, affiliates, officers, directors and employees, from any and all claims or damages arising out of, in any way, their participation in this program. Kohl's reserves the right to cancel this scholarship program at any time, with or without notice. Scholarship America and Kohl's reserve the right to interpret these rules and to make decisions concerning the award, acceptance and use of scholarships in situations not covered by these rules.

KOHL'S
expect great things®

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They show
great heart.
Now do your
part.
**Nominate kids
who care.**

SCHOLARSHIP



KOHL'S KIDS WHO CARE®