

Frequently Asked Questions

What is the Kohl's Cares® Scholarship Program?

The Kohl's Cares® Scholarship Program provides Kohl's an annual opportunity to recognize and reward young volunteers who help make their communities a better place. Now more than ever, scholarships are important in helping kids reach their educational goals; Kohl's is happy to lend a hand and help make college an option for kids.

How many years has the Kohl's Cares Scholarship Program existed?

2012 represents the Kohl's Cares Scholarship Program's twelfth year (note: the program was formerly known as the Kohl's Kids Who Care® Scholarship Program or KWC).

Who is eligible to be nominated?

Students must be between the ages of six and 18 and not yet a high school graduate as of March 15, 2012. Each student must be nominated by someone age 21 years or older.

When is the nomination period?

The nomination period is February 1, 2012 at 8 am CST through March 15, 2012 at 11:59 pm CST.

How do you nominate a student?

Beginning February 1, 2012 at 8 am CST visit kohlskids.com and click on "Nominate a Kid". You will need to read and agree to an online Consent and register as a nominator. During the nomination process, you will be able to leave the site by clicking on the Save and Log out button located on any application page. To return, you must enter the username and password you entered when registering for your nomination account. Nominations must be submitted electronically by 11:59 pm CST, March 15, 2012.

What are the criteria for nominations?

Nominators will be asked to tell Kohl's about a student that has contributed to the community in a meaningful way by performing volunteer services that helped non-family members. The student's actions must be described in detail and should document efforts that are above and beyond what is normally expected of a student that age. His or her volunteer efforts should have resulted in a positive community outcome and must have occurred within the last 12 months (March 16, 2011-March 15, 2012). Financial need or academic performance will not be considered in the review and selection of winners.

Nominators may wish to gather the following information before beginning the nomination process:

- Information about the student: Including full name, address, age, birth date, phone number and current grade in school
- Information about the project: Including items collected, money raised, time spent, number of people affected, outcome of the project and general project description

Can one person nominate multiple students?

One nomination form should be submitted per student. Nomination forms containing multiple names will not be accepted. One nominator may nominate multiple students by submitting multiple nomination forms. Each form must contain a unique email address for the student being nominated.

How are winners chosen?

Nomination forms will be separated into two age groups: ages 6-12 and ages 13-18. Winners are chosen based on the project, benefits and outcomes.

When are winners notified?

Store winners will be notified in May 2012. Regional winners will be notified in June 2012. National winners will be notified in July 2012. Nonrecipients and nominators will not be notified. Winners will be posted online at kohlskids.com.

What do the winners receive?

- Store Winners: One student from each age group (6-12 and 13-18) will be selected as a store winner for each Kohl's store, totaling more than 2,200 store winners
 - Each store winner will receive:
 - \$50 Kohl's Gift Card
 - A Kohl's Cares Scholarship Program Recognition Certificate

- **Regional Winners:** Over 200 regional winners, half from each age group, will be selected as regional winners
 - Each regional winner will receive:
 - A \$1,000 scholarship towards his or her post-secondary education
 - A Kohl's Cares Scholarship Program Recognition Certificate
 - District-wide recognition on an in-store poster
- **National Winners:** 10 national winners, five from each age group, will be selected as national winners
 - Each national winner will receive:
 - A \$9,000 scholarship toward his or her post-secondary education (for a total of \$10,000 in scholarships)
 - A Kohl's Cares Scholarship Program Recognition Plaque
 - Nationwide recognition on an in-store poster
 - A \$1,000 contribution to the nonprofit organization of the winner's choosing

Does a national winner receive prizes for all categories?

Yes. A national winner also receives the regional and store level awards. In total, a national winner will receive \$10,000 in scholarships toward his or her post-secondary education, a \$1,000 contribution to a nonprofit organization of their choice and a \$50 Kohl's Gift Card.

Can a student be nominated more than once?

One nomination form should be submitted per student. Students who were a prior Kohl's Cares regional or national scholarship recipient are not eligible to win an award under the 2012 program.

Can a student win multiple times?

Previous store winners are eligible to win again. Students who were a prior Kohl's Cares regional or national scholarship recipient are not eligible to win an award under the 2012 program.

What happens to awarded scholarship money if the student does not attend college?

In the event a recipient does not graduate from high school or does not enroll in a 'Qualifying Institution' (accredited two-year or four-year college, university or vocational/technical school) within two years after high school graduation, the scholarship will be forfeited.

Are relatives of Kohl's Associates eligible?

Associates of Kohl's and/or Associates' immediate family members (parent(s), child(ren), spouse and other members of the Associate's household who are declared also as dependents on the Associate's federal income tax return) may not nominate their own children or minor dependents, but may nominate other children who are not members of their household. Employees of ACT, Inc. and its respective affiliates may not participate in this program.

Please see the **Official Rules** for additional program details.

Question? Contact Us:

By email: kohls@act.org

By phone: 319-341-2932

By mail: Kohl's Cares® Scholarship Program

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