



FOR IMMEDIATE RELEASE

Contacts:

Vicki Shamion, 262-703-1464 or vicki.shamion@Kohls.com

Jen Johnson, 262-703-5241 or jen.johnson@Kohls.com

Kristen Cunningham, 262-703-7863 or kristen.cunningham@Kohls.com

Kohl's Department Stores Anticipates Hiring More than 40,000 Associates for Holiday Season

Additional positions in stores, distribution centers and credit operations will help deliver exceptional service to customers throughout holiday months

MENOMONEE FALLS, Wis., October 4, 2011 – [Kohl's Department Stores](#) (NYSE: [KSS](#)) today announced it anticipates hiring more than 40,000 associates nationwide this holiday season, up approximately five percent from last year due to store growth in 2011. Kohl's is bringing on additional associates to provide shoppers with excellent customer service throughout the holiday season. Consistent with 2010 hiring levels, Kohl's anticipates hiring an average of 35 associates per store at its 1,127 stores in 49 states. In addition, the company anticipates hiring approximately 2,500 seasonal positions at distribution centers and more than 500 seasonal and full time credit operations positions.

"Year-round, Kohl's provides a convenient shopping experience through our quality brands, great values and excellent customer service delivered by our associates," said John Worthington, Kohl's chief administrative officer. "To continue to deliver on our customer promise to expect great things, we're pleased to bring on more than 40,000 associates across the country this holiday season, following the thousands of jobs that were created this fall when we opened 30 new stores."

Seasonal associates can work anywhere from a few hours to more than 20 hours per week. Typical store jobs include unloading trucks, freight processing, stocking and cash register duties. Hiring began this month, and most jobs will be filled by mid-November. Holiday positions are also being filled at the company's distribution centers, where hiring began in August. Associates working at distribution centers ensure Kohl's products get to the retail stores and eventually into the hands of customers. Associates working in Kohl's credit operations perform a variety of jobs including assisting customers with [Kohls.com](#) orders.

Kohl's commitment to customers has been recognized by the National Retail Federation* for the past six years on its list of retailers that offer the best customer service. In addition, Kohl's has ranked among the top retailers in the University of Michigan's** customer satisfaction survey for nine consecutive years, including ranking number one among mid-tier department stores in 2010.

Hiring levels will vary depending on the business needs of each facility. For information about employment opportunities with Kohl's, please visit www.KohlsCareers.com.

Cautionary Statement Regarding Forward Looking Information

This press release contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995, including guidance on the Company's targeted sales and earnings. Kohl's intends forward-looking terminology such as "believes," "expects," "may," "will," "should," "anticipates," "plans," or similar expressions to identify forward-looking statements. Such statements are subject to certain risks and uncertainties, which could cause Kohl's actual results to differ materially from those anticipated by the forward-looking statements. These risks



expect great things[®]

and uncertainties include, but are not limited to those described in Item 1A in Kohl's Annual Report on Form 10-K, which is expressly incorporated herein by reference, and other factors as may periodically be described in Kohl's filings with the SEC.

About Kohl's Department Stores

Based in Menomonee Falls, Wis., Kohl's (NYSE: KSS) is a family-focused, value-oriented specialty department store offering moderately priced, exclusive and national brand apparel, shoes, accessories, beauty and home products in an exciting shopping environment. With a commitment to environmental leadership, Kohl's operates 1,127 stores in 49 states. In support of the communities it serves, Kohl's has raised more than \$180 million for children's initiatives nationwide through its Kohl's Cares[®] cause merchandise program, which operates under Kohl's Cares, LLC, a wholly-owned subsidiary of Kohl's Department Stores, Inc. For a list of store locations and information, or for the added convenience of shopping online, visit www.Kohls.com.

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*The NRF Foundation (NRFF) is the research and education arm of the National Retail Federation. A non-profit foundation created in 1981, the Foundation conducts industry research, develops education and workforce development programs, professional certification programs and promotes retailing as a career destination.

**The National Quality Research Center (NQRC) at the University of Michigan Business School is a research and teaching center focusing on the measurement of customer satisfaction and the study of its relationships to quality, customer retention, profitability and productivity for private and public sector organizations, for specific industries and for national economies.