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Kohl's Announces Final Winners in 'Love to Give, Happy to Save' Facebook Contest

Kohl's donated a total of \$500,000 to Feeding America and Toys for Tots

MENOMONEE FALLS, Wis., December 29, 2011 – [Kohl's Department Stores](#) (NYSE: KSS) today announced the top three winners in the "Love to Give, Happy to Save" holiday Facebook contest. More than 13,000 Kohl's Facebook fans submitted photos and personal stories that describe the positive things that inspire them to give during the holiday season. The Grand Prize, First Prize and Second Prize winners are now posted on Kohl's Facebook page. Winners in the "Love to Give, Happy to Save" contest helped Kohl's decide how to allocate half a million dollars from Kohl's to Feeding America and Toys for Tots. In total, Toys for Tots received \$259,500 and Feeding America received \$240,500.

The top three winners are:

- **Grand Prize** – Jenn Meyer from Grand Junction, Colorado, received a \$2,500 Kohl's gift card and \$25,000 to award to Toys for Tots. To honor their infant son William, Jenn Meyer and her husband made a donation to the cardiac unit that tried to save his life. Giving back, in their son's memory, helped them with the healing process and inspires them to look for more opportunities to give.
- **First Prize** – Alexis Koster from Mason City, Iowa received a \$1,500 Kohl's gift card and \$15,000 to award to Feeding America. Moved by the generosity that others have shown to her daughter, Sonaara, in the pediatric ICU, Alexis Koster has been inspired to give back to others.
- **Second Prize** – Sherryl Laws from Harrisburg, Missouri, received a \$1,000 Kohl's gift card and \$10,000 to award to Feeding America. Sherryl Laws has been inspired by the generous spirit of her friend Caritas, who survived the 1994 Genocide in Rwanda and now acts to translate and help refugees adjust to new lives in the United States.

"The holiday season brings out the spirit of giving in all of us and the Kohl's 'Love to Give, Happy to Save' contest was designed to celebrate this generosity by rewarding our customers and supporting Toys for Tots and Feeding America," said Julie Gardner, Kohl's executive vice president and chief marketing officer. "Year-round, Kohl's is committed to giving back to the communities we serve and, this holiday season, we have been inspired by our customers' stories of giving back to their communities, families and friends. We have recognized 600 heartwarming stories, and with the help of all who cast their votes, we're very happy to recognize the top three contest winners with Kohl's gift cards. We're also proud to complete our half-million dollar donation to these wonderful organizations."

From over 13,000 submissions, 600 winners were awarded with a \$100 Kohl's gift card and were able to give \$500 each from Kohl's to either Feeding America or Toys for Tots. From those 600 winners, the top 15 submissions were selected to move on to the final round of the contest. More than 8,000 votes were submitted in the final round to determine the top three contest winners. Contest winners have helped determine how much of a half million dollars will go to each charity with Feeding America receiving \$240,500 and Toys for Tots receiving \$259,500.

Kohl's is committed to giving back to the communities it serves and has raised more than \$180 million for children's initiatives since 2000. In addition to the Kohl's Cares cause merchandise program, which sells special merchandise and provides 100 percent of the proceeds to children's health and education initiatives, Kohl's philanthropic programs include a scholarship program that has awarded more than \$2.6 million in scholarships and prizes including \$420,000 to kids this year, Kohl's associate volunteer program that donated more than \$13.7 million to nonprofits nationwide last year alone, and a fundraising gift card program.

See Official Rules at www.facebook.com/kohls for all contest and prizing details. For more information on Kohl's philanthropic efforts, visit Kohls.com/Cares.



About Kohl's Department Stores

Based in Menomonee Falls, Wis., Kohl's (NYSE: KSS) is a family-focused, value-oriented specialty department store offering moderately priced, exclusive and national brand apparel, shoes, accessories, beauty and home products in an exciting shopping environment. With a commitment to environmental leadership, Kohl's operates 1,127 stores in 49 states. In support of the communities it serves, Kohl's has raised more than \$180 million for children's initiatives nationwide through its Kohl's Cares® cause merchandise program, which operates under Kohl's Cares, LLC, a wholly-owned subsidiary of Kohl's Department Stores, Inc. For a list of store locations and information, or for the added convenience of shopping online, visit www.Kohls.com.