



FOR IMMEDIATE RELEASE

Contacts:

Vicki Shamion, Vicki.Shamion@Kohls.com, 262-703-1464
Scott Morris, Scott.Morris@Kohls.com, 262-703-2403
Kristen Cunningham, Kristen.Cunningham@Kohls.com, 262-703-7863

KOHL'S DEPARTMENT STORES PILOTING ELECTRIC VEHICLE CHARGING STATIONS AT 33 STORES

Charging stations provide added shopper convenience, free of charge at select Kohl's stores across eleven states

MENOMONEE FALLS, Wis., December 15, 2011 – [Kohl's Department Stores](#) (NYSE: KSS) today announced that the company will pilot electric vehicle (EV) charging stations at 33 Kohl's stores nationwide. Each participating Kohl's store will have one to four parking spaces reserved for EV drivers to charge at no cost while they shop. Charging stations can be activated by EV drivers in various ways including radio frequency identification (RFID) cards available at Kohl's customer service desk and via phone numbers provided on the charging stations. To maximize the number of participating Kohl's stores, the company is partnering with [ECOtality Inc.](#) (NASDAQ: ECTY) and [Coulomb Technologies](#) on the installation of these charging stations and as a participant in their respective EV infrastructure pilot programs funded partially through the U.S. Department of Energy.

"Kohl's pilot of electric vehicle charging stations demonstrates our commitment to advancing environmental solutions in a meaningful and tangible way for our customers," said John Worthington, Kohl's chief administrative officer. "Not only are these stations an added shopper convenience, they also encourage environmental responsibility among our shoppers. We will continue to explore additional locations to pilot charging stations at our stores nationwide."

14 Kohl's Stores Part of EV Project

Kohl's has partnered with [ECOtality, Inc.](#) to install Blink® Pedestal EV charging stations at 14 Kohl's locations across Arizona, California, Oregon, Tennessee and Washington. Each Kohl's store will have a minimum of two reserved parking spots for EVs, and several sites have up to four chargers.

ECOtality is the project manager of [The EV Project](#), in which the company will oversee the installation of commercial and residential charging stations in 18 major cities and metropolitan areas in six states and the District of Columbia. The project will provide an EV infrastructure to support the deployment of EVs in these key markets. The project is a public-private partnership, funded in part by the U.S. Department of Energy through a federal stimulus grant and made possible by the American Recovery and Reinvestment Act (ARRA). ECOtality charging stations will be available at select Kohl's stores through the duration of The EV Project, which runs through December 31, 2012, after which Kohl's will assess opportunities to continue or expand upon the effort. More information about The EV Project is available at www.theevproject.com.

19 Kohl's Stores Part of ChargePoint America Program

To further increase the number of stores piloting electric vehicle charging stations, Kohl's has partnered with [Coulomb Technologies](#) to install charging stations at 19 additional stores that will be part of Coulomb's [ChargePoint® Network](#), the largest online network of electric vehicle charging stations and drivers. One Coulomb charging station will be installed in the parking lots of select stores in California, Florida, Maryland, Michigan, New York, Texas, Virginia and Washington.



Kohl's Coulomb stations are a part of the [ChargePoint America](http://www.chargepointamerica.com) program made possible by a grant funded by the American Recovery and Reinvestment Act (ARRA) through the Transportation Electrification Initiative administered by the U.S. Department of Energy. Coulomb charging stations will be available at select Kohl's stores through the duration of the [ChargePoint America](http://www.chargepointamerica.com) program, which runs through October 2013, after which Kohl's will assess opportunities to continue or expand upon the effort. More information about ChargePoint America is available at www.chargepointamerica.com.

The new EV charging stations support Kohl's commitment to being a leading environmentally responsible retailer through strategies including waste reduction and recycling, environmentally responsible building design and operation, use and support of renewable energy, energy efficiency initiatives and stakeholder engagement. To date, the company has more than 110 solar locations in nine states, including California, Wisconsin, Connecticut, New Jersey, Maryland, Oregon, Colorado, Pennsylvania and Arizona. Kohl's also ranks first in retail and second overall on the U.S. Environmental Protection Agency's list of top green power partners, purchasing enough green power to meet 100 percent of its purchased electricity use. In spring 2011, the company also launched its first two wind locations at its Findlay, Ohio distribution center and Corpus Christi, Texas store. In recognition of these efforts, Kohl's was named a 2011 Green Power Partner of the Year and 2010 ENERGY STAR Partner of the Year. The company has more than 650 ENERGY STAR-labeled stores nationwide.

Additional information about Kohl's environmental efforts is available at www.KohlsGreenScene.com. Kohl's comprehensive environmental program, Advancing Environmental Solutions, is part of the Kohl's Cares® philanthropic platform, committed to making communities happier, healthier, greener places to live and work. Additional information about Kohl's Cares is available at www.Kohls.com/Cares.

About Kohl's Department Stores

Based in Menomonee Falls, Wis., Kohl's (NYSE: KSS) is a family-focused, value-oriented specialty department store offering moderately priced, exclusive and national brand apparel, shoes, accessories, beauty and home products in an exciting shopping environment. With a commitment to environmental leadership, Kohl's operates 1,127 stores in 49 states. In support of the communities it serves, Kohl's has raised more than \$180 million for children's initiatives nationwide through its Kohl's Cares® cause merchandise program, which operates under Kohl's Cares, LLC, a wholly-owned subsidiary of Kohl's Department Stores, Inc. For a list of store locations and information, or for the added convenience of shopping online, visit www.Kohls.com.

###

Kohl's Locations With Charging Stations by State

Arizona

- #685 Marana – 4 ECOtality charging stations
- #638 North Phoenix – 4 ECOtality charging stations
- #1240 Tolleson – 4 ECOtality charging stations

California

- #756 Santee – 2 ECOtality charging stations
- #958 South Chula Vista – 2 ECOtality charging stations
- #618 Laguna Niguel – 1 Coulomb charging station
- #601 Ontario – 1 Coulomb charging station
- #752 Santa Clarita – 1 Coulomb charging station
- #757 Vacaville – 1 Coulomb charging station

- #758 Brentwood – 1 Coulomb charging station

Florida

- #1229 Lady Lake – 1 Coulomb charging station
- #1250 Lake Wales – 1 Coulomb charging station
- #955 Lakeland – 1 Coulomb charging station
- #1327 Palm Bay – 1 Coulomb charging station

Maryland

- #315 Silver Spring – 1 Coulomb charging station

Michigan

- #647 Chesterfield – 1 Coulomb charging station
- #1305 Woodhaven – 1 Coulomb charging station

New York

- #417 Massapequa – 1 Coulomb charging station

Oregon

- #1002 Beaverton – 2 ECotality charging stations
- #1108 Clackamas – 2 ECotality charging stations
- #1004 Hillsboro – 2 ECotality charging stations

Tennessee

- #522 Franklin – 4 ECotality charging stations
- #525 Murfreesboro – 4 ECotality charging stations
- #523 Nashville – 4 ECotality charging stations
- #1056 Spring Hill – 4 ECotality charging stations

Texas

- #644 Northwoods – 1 Coulomb charging station
- #642 Forum – 1 Coulomb charging station
- #1276 Kyle – 1 Coulomb charging station
- #1280 Leander – 1 Coulomb charging station

Virginia

- #268 Woodbridge – 1 Coulomb charging station

Washington (state)

- #1136 Redmond – 2 ECotality charging stations
- #1003 Vancouver Southeast – 2 ECotality charging stations
- #1017 Marysville – 1 Coulomb charging station