



FOR IMMEDIATE RELEASE

Contacts:

Vicki Shamion, Vicki.Shamion@Kohls.com, 262-703-1464

Jen Johnson, Jen.Johnson@kohls.com, 262-703-5241

Kohl's Donates \$25,000 to the American Red Cross for Wisconsin and Minnesota Flood Relief Efforts

Kohl's also encourages its associates to volunteer in affected community

MENOMONEE FALLS, Wis., October 4, 2010 – [Kohl's Department Stores](#) (NYSE: KSS) announced a \$25,000 cash donation in response to severe flooding in west and central Wisconsin and southeast Minnesota. Kohl's is providing this donation to the American Red Cross which is delivering much-needed assistance throughout the area.

In addition to a financial contribution, Kohl's is encouraging its associates to volunteer in support of recovery efforts through its Associates in Action volunteer program. In exchange for volunteer hours, Kohl's will make corporate grants to the nonprofit organizations being supported by Kohl's associates.

"The severe flood damage affecting numerous homes and businesses in Wisconsin and Minnesota have left many families in need of assistance," said Julie Gardner, executive vice president and chief marketing officer of Kohl's Department Stores. "As relief efforts continue in the weeks to come, we hope that the financial assistance and hands-on help of our associate volunteers will provide needed support during this difficult recovery time."

Through the Associates in Action program, Kohl's associates volunteer to make a change for the better in their communities and last year alone provided more than \$10 million in grants to youth-focused nonprofit organizations. The Associates in Action volunteer program is part of Kohl's overall philanthropic platform, Kohl's Cares®, which is committed to supporting children's health and education initiatives nationwide.

To involve a Kohl's Associates in Action team in relief efforts, contact your local Kohl's store and ask to speak with the store manager about Associates in Action. Find your nearest Kohl's by visiting www.kohls.com

About Kohl's Department Stores

Based in Menomonee Falls, Wis., Kohl's (NYSE: KSS) is a family-focused, value-oriented specialty department store offering moderately priced, exclusive and national brand apparel, shoes, accessories, beauty and home products in an exciting shopping environment. Kohl's operates 1,089 stores in 49 states with a commitment to environmental leadership. In support of the communities it serves, Kohl's has raised more than \$150 million for children's initiatives nationwide through its Kohl's Cares(R) cause merchandise program, which operates under Kohl's Cares, LLC, a wholly-owned subsidiary of Kohl's Department Stores, Inc. For a list of store locations and information, or for the added convenience of shopping online, visit www.kohls.com.

###