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**Kohl's Donates \$50,000 to the American Red Cross for  
Flood Relief Efforts Caused by Tropical Storm Nicole**

*Kohl's also encourages its associates to volunteer in affected community*

MENOMONEE FALLS, Wis., October 6, 2010 – [Kohl's Department Stores](#) (NYSE: KSS) announced a \$50,000 cash donation in response to severe flooding and damage on the East Coast resulting from Tropical Storm Nicole. Kohl's is providing this donation to the American Red Cross which is delivering much-needed assistance throughout the area.

In addition to a financial contribution, Kohl's is encouraging its associates to volunteer in support of recovery efforts through its Associates in Action volunteer program. In exchange for volunteer hours, Kohl's will make corporate grants to the nonprofit organizations being supported by Kohl's associates.

"The heavy rains coming from Tropical Storm Nicole resulted in severe damage throughout the East Coast and affected numerous families throughout the region," said Julie Gardner, executive vice president and chief marketing officer of Kohl's Department Stores. "As relief efforts continue in the weeks to come, we hope that the financial assistance and hands-on help of our associate volunteers will provide needed support during this challenging time."

Through the Associates in Action program, Kohl's associates volunteer to make a change for the better in their communities and last year alone provided more than \$10 million in grants to youth-focused nonprofit organizations. The Associates in Action volunteer program is part of Kohl's overall philanthropic platform, Kohl's Cares®, which is committed to supporting children's health and education initiatives nationwide.

To involve a Kohl's Associates in Action team in relief efforts, contact your local Kohl's store and ask to speak with the store manager about Associates in Action. Find your nearest Kohl's by visiting [www.kohlscorporation.com](http://www.kohlscorporation.com)

**About Kohl's Department Stores**

Based in Menomonee Falls, Wis., Kohl's (NYSE: KSS) is a family-focused, value-oriented specialty department store offering moderately priced, exclusive and national brand apparel, shoes, accessories, beauty and home products in an exciting shopping environment. Kohl's operates 1,089 stores in 49 states with a commitment to environmental leadership. In support of the communities it serves, Kohl's has raised more than \$150 million for children's initiatives nationwide through its Kohl's Cares(R) cause merchandise program, which operates under Kohl's Cares, LLC, a wholly-owned subsidiary of Kohl's Department Stores, Inc. For a list of store locations and information, or for the added convenience of shopping online, visit [www.kohls.com](http://www.kohls.com).

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