



Contacts:

Vicki Shamion, 262.703.1464 or vicki.shamion@kohls.com
Petrell Ozbay, 262.703.7725 or petrell.ozbay@kohls.com

Kohl's to Open New Customer Operations Center to Serve Kohl's Charge and Kohls.com Customers Nationwide
Kohl's Department Stores to bring more than 1,000 new jobs to San Antonio

MENOMONEE FALLS, Wis., April 20, 2010 – [Kohl's Department Stores](#) (NYSE:KSS) has signed a long-term lease agreement on a building for a new customer operations center located at 10000 Rogers Run in San Antonio, Texas. Expected to open in July 2010, the 102,000-square-foot, two-story facility will serve Kohl's Charge customers and Kohls.com customers nationwide. Kohl's selected the San Antonio location for the city's vibrance, strong economy and availability of a robust workforce.

"We're committed to providing exceptional customer service, and the new facility will help ensure that Kohl's Charge and Kohl's.com customers can continue to expect great things from Kohl's," said Wes McDonald, Kohl's executive vice president and chief financial officer. "We currently operate a customer operations center and a distribution center in Corsicana as well as 80 Kohl's stores throughout Texas, so we're pleased to expand our presence in the state and bring additional jobs to the San Antonio community."

Hiring for the facility is scheduled to begin in June, offering hourly and management positions. Kohl's expects to hire approximately 200 associates when the facility opens and ultimately create more than 1,000 jobs over the next three years. Job-seekers interested in career opportunities at the San Antonio facility are encouraged to visit www.kohls Careers.com for more information and a list of available positions.

The new customer operations center will support the growth of Kohl's Charge business. The center will also support the growth of the company's Kohls.com sales, which experienced a 48 and 38 percent revenue increase in 2008 and 2009, respectively. Kohl's will design all aspects of the existing building to support its call center operations. The facility is Leadership in Energy and Environmental Design (LEED) certified at the Silver level, and in keeping with Kohl's ongoing commitment to environmental responsibility, Kohl's will seek to maintain or expand the LEED designation for the finished building.

Upon opening of this facility, Kohl's will operate three customer operations centers; the other centers are located in Corsicana, Texas and Menomonee Falls, Wis.

Committed to Environmental Responsibility

In December 2009, the company became the first retailer to announce a commitment to reach net zero U.S. greenhouse gas emissions as part of its ongoing partnership with the U.S. Environmental Protection Agency's (EPA's) Climate Leaders program. To achieve this goal of being carbon neutral, Kohl's will continue to invest in projects to reduce the same amount of greenhouse gas emissions that the company emits into the atmosphere. Kohl's is the largest retail host of solar power in North America, and generates solar power on-site at more than 85 locations in six states. The company was recently ranked as the number one green retailer on *Newsweek's* list of The Greenest Big Companies in America and was named one of the U.S. Environmental Protection Agency's 2009 Green Power Partners of the Year. Key environmental initiatives for Kohl's include energy management, recycling and green building programs.

Committed to Communities

As a family-focused, value-oriented company, Kohl's is committed to the communities it serves, and Kohl's new hires help make a difference in their hometowns. Through Kohl's A-Team, associates are encouraged to volunteer for local youth-focused nonprofit organizations, and Kohl's matches their efforts with corporate grants. Throughout the year, Kohl's sells special Kohl's Cares for Kids® merchandise, including books and plush toys, with 100 percent of the net profit benefiting children's health and education initiatives nationwide. Kohl's has raised more than \$126 million nationwide since the program's inception in 2000. In addition, the Kohl's Kids Who Care® Scholarship Program recognizes and rewards youth volunteerism and will award more than \$410,000 in scholarships and prizes to more than 2,100 kids nationwide in 2010.

Cautionary Statement Regarding Forward-Looking Information

This press release contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 including guidance on the Company's targeted sales and earnings. Kohl's intends forward-looking terminology such as "believes," "expects," "may," "will," "should," "anticipates," "plans," or similar expressions to identify forward-looking statements. Such statements are subject to certain risks and uncertainties, which could cause Kohl's actual results to differ materially from those anticipated by the forward-looking statements. These risks and uncertainties include, but are not limited to, those described in Item 1A in Kohl's Annual Report on Form 10-K, which is expressly incorporated herein by reference, and other factors as may periodically be described in Kohl's filings with the SEC.



About Kohl's Department Stores

Based in Menomonee Falls, Wis., Kohl's (NYSE: KSS) is a family-focused, value-oriented specialty department store offering moderately priced, exclusive and national brand apparel, shoes, accessories, beauty and home products in an exciting shopping environment. Kohl's operates 1,067 stores in 49 states. A company committed to the communities it serves, Kohl's has raised more than \$126 million for children's initiatives nationwide through its Kohl's Cares for Kids® philanthropic program, which operates under Kohl's Cares, LLC, a wholly-owned subsidiary of Kohl's Department Stores, Inc. For a list of store locations and information, or for the added convenience of shopping online, visit www.kohls.com.

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