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## **Kohl's Donates \$100,000 to the American Red Cross for Flood Relief Efforts in Milwaukee Area**

*Kohl's also encourages its associates to volunteer in flooded communities*

**MENOMONEE FALLS, Wis. July 27, 2010** – Today [Kohl's Department Stores](#) (NYSE:KSS) announced a \$100,000 cash donation toward flood relief efforts in the Milwaukee area. The [American Red Cross](#) (ARC) is delivering much-needed emergency assistance throughout the region and Kohl's will cover all ARC costs of the relief efforts up to \$100,000 as they serve Milwaukee area residents.

In addition to a financial contribution, Kohl's is encouraging its associates to volunteer in support of cleanup efforts through its associate volunteer program. In exchange for volunteer hours, Kohl's will make corporate grants available to the nonprofit organizations being supported by Kohl's associates.

"With our corporate headquarters and more than 7,000 associates in southeastern Wisconsin, our thoughts are with all of the families in our community dealing with losses and damages from the flooding that hit the Milwaukee area last week," said Kevin Mansell, Kohl's president, chief executive officer and chairman of the board. "Kohl's strives to be an active member of each community it serves. We feel it's especially important to do even more at a time like this and are proud to support our hometown by providing financial assistance and the hands-on support of our associate volunteers."

Kohl's associate volunteers support a range of local nonprofit organizations year round. Since 2001, more than 280,000 Kohl's associates nationwide have participated in more than 45,000 associate volunteer events, completing more than 930,000 volunteer hours resulting in the donation of more than \$24 million to local nonprofit organizations. The Associates in Action volunteer program is part of Kohl's overall philanthropic platform, Kohl's Cares<sup>®</sup>, which is committed to supporting children's health and education initiatives nationwide. Since 2000, Kohl's has raised more than \$150 million through its Kohl's Cares program.

**Editor's Note** – To involve Kohl's associate volunteers in flood cleanup efforts, contact your local Kohl's store and ask to speak with the store manager about Associates in Action. Find your nearest Kohl's by visiting [www.kohlscorporation.com](http://www.kohlscorporation.com).

### **About Kohl's Department Stores**

Based in Menomonee Falls, Wis., Kohl's (NYSE: KSS) is a family-focused, value-oriented specialty department store offering moderately priced, exclusive and national brand apparel, shoes, accessories, beauty and home products in an exciting shopping environment. By the end of September, Kohl's will operate 1,089 stores in 49 states with a commitment to environmental leadership. In support of the communities it serves, Kohl's has raised more than \$150 million for children's initiatives nationwide through its Kohl's Cares<sup>®</sup> cause merchandise program, which operates under Kohl's Cares, LLC, a wholly-owned subsidiary of Kohl's Department Stores, Inc. For a list of store locations and information, or for the added convenience of shopping online, visit [www.kohls.com](http://www.kohls.com).

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