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**Kohl's Offers \$5 Dr. Seuss Holiday Gifts Even the Grinch Would Love**

*The Grinch at Kohl's supports children's health and education initiatives nationwide this holiday season*

MENOMONEE FALLS, Wis., October 5, 2010 – [Kohl's Department Stores](#) (NYSE: KSS) and Dr. Seuss's Grinch are making holiday gift giving a cinch! From now through the end of December, Kohl's is offering *How the Grinch Stole Christmas!*, *There's a Wocket in my Pocket!*, *Oh Say Can You Say?* and *Thidwick the Big-Hearted Moose* along with coordinating plush toys, for just \$5 each through the Kohl's Cares® cause merchandise program. Kids will enjoy these classic story books, and you'll feel good knowing Kohl's donates 100 percent of the net profit to children's health and education initiatives nationwide. Since the program's inception 10 years ago, Kohl's has turned \$5 merchandise into more than \$150 million to help make a positive difference in the lives of children.

"Kohl's is pleased to offer the timeless holiday tale of the Grinch as well as other Dr. Seuss books and exclusive plush this holiday. For ten years, the Kohl's Cares cause merchandise program has delivered great products at a tremendous value – something customers especially appreciate during the gift giving season," said Julie Gardner, Kohl's executive vice president and chief marketing officer. "By giving these great gifts that give back to children's health and education programs nationwide, Kohl's customers can easily and affordably capture the spirit of the season."

Kohl's is also offering something at the \$5 price point for bakers and music lovers – *The Great Christmas Cookie Swap Cookbook* and a *Trans-Siberian Orchestra* CD. The cookbook offers a collection of sixty cookie recipes, each designed to make large batches that are perfect for holiday cookie swaps. The book also provides information on hosting a cookie swap. The *Trans-Siberian Orchestra* CD: Songs of Winter features eclectic sounds and holiday favorites that capture the spirit of the season.

All items are available for just \$5 each at the 1,089 Kohl's stores nationwide or online at [Kohls.com](http://Kohls.com). In addition to the merchandise program, Kohl's Cares features the Kohl's scholarship program, which recognized more than 2,100 young volunteers with a total of \$410,000 in scholarships and prizes this year; the Associates in Action program, which encourages associate volunteerism and provided more than \$10 million in grants to youth-focused nonprofit organizations last year alone; and fundraising gift cards for schools and youth-serving organizations. For more information, visit [www.kohls.com](http://www.kohls.com).

**About Kohl's**

Based in Menomonee Falls, Wis., Kohl's (NYSE: KSS) is a family-focused, value-oriented specialty department store offering moderately priced, exclusive and national brand apparel, shoes, accessories, beauty and home products in an exciting shopping environment. Kohl's operates 1,089 stores in 49 states with a commitment to environmental leadership. In support of the communities it serves, Kohl's has raised more than \$150 million for children's initiatives nationwide through its Kohl's Cares® cause merchandise program, which operates under Kohl's Cares, LLC, a wholly-owned subsidiary of Kohl's Department Stores, Inc. For a list of store locations and information, or for the added convenience of shopping online, visit [www.kohls.com](http://www.kohls.com).

**About Dr. Seuss Enterprise, L.P.**

Dr. Seuss Enterprises was founded in 1993 following the death of Theodor S. Geisel, Dr. Seuss, to conserve and nurture the works of Dr. Seuss by protecting the integrity of the Dr. Seuss books while expanding beyond books into licensed merchandise. The licensing effort is a strategic part of the overall effort to strengthen and protect the relationship consumers have with Dr. Seuss characters. Theodor Geisel said he never wanted to license his characters to anyone who would "round out the edges". That is one of the guiding philosophies of Dr. Seuss Enterprises. Visit [www.Seussville.com](http://www.Seussville.com).

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