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Contact:

Mary Ann Campbell, 262-703-7692 or maryann.campbell@kohls.com

Jen Johnson, 262-703-5241 or jen.johnson@kohls.com

KOHL'S DEPARTMENT STORES REWARDS 10 YOUNG VOLUNTEERS WITH \$5,000 SCHOLARSHIPS

Kohl's Kids Who Care® Scholarship Program recognizes kids for exceptional volunteer service

MENOMONEE FALLS, Wis., July 30, 2009 – Today, [Kohl's Department Stores](#) (NYSE: KSS) named 10 remarkable young volunteers as the national winners of the [Kohl's Kids Who Care® Scholarship Program](#). With the cost of tuition rising at nearly three times the rate of family income and student borrowing for college more than doubling over the last decade¹, scholarships are more important than ever to help families make post-secondary education accessible to their children. Of the nearly 18,000 kids who were nominated for the annual Kohl's Kids Who Care Scholarship Program, these 10 kids, ranging in age from 8 to 18, went above and beyond with their volunteer efforts and have made outstanding positive contributions to their communities. Each national winner receives a \$5,000 scholarship for post-secondary education. Kohl's will also donate \$1,000 to a nonprofit organization of each winner's choosing.

This year's Kohl's Kids Who Care scholarship recipients exemplified the spirit of volunteerism by providing new socks and clothing essential to the homeless, running triathlons to raise money for cancer research, providing eyeglasses to those with no access or means to afford proper eyewear and starting organizations to raise money and support for U.S. military troops.

Scholarship recipients are:

- **Mimi Ausland, 13**, Bend, Ore. – Mimi volunteers with the Humane Society of Central Oregon and raised \$250,000 worth of pet food for animals at 11 shelters.
- **Paul Carey, 18**, West Chester, Ohio – Paul helped raise \$300,000 for Amyotrophic Lateral Sclerosis (ALS), better known as Lou Gehrig's disease, and lobbied in Washington D.C. for ALS support and funding.
- **Rocco Fiorentino, 12**, Voorhees, N.J. – Born blind, Rocco has been the ambassador for his family's organization, The Little Rock Foundation, providing resources for families with blind children.
- **Patrick Foster, 18**, Sachse, Texas – Patrick co-founded Dallas is Love, a nonprofit providing \$290,000 worth of goods, such as books, CDs and personal items, to soldiers.
- **Jeffrey Hanson, 15**, Overland Park, Kan. – Born with Neurofibromatosis, Jeffrey donated \$100,000 to Neurofibromatosis research and various other charities from money raised from his notecard and watercolor paintings.
- **Dallas Jessup, 17**, Vancouver, Wash. – Dallas founded Just Yell Fire, a nonprofit empowering girls to fight back against abduction and sexual assault, raising nearly \$1 million and creating a safety program for women across 43 countries.
- **Bailey Reese, 13**, Niceville, Fla. – Bailey founded Hero Hugs, collecting \$400,000 and sending more than 38,000 appreciation packages to troops deployed overseas.
- **Anna Rose, 18**, Evergreen, Colo. – Anna started Sight Angels, providing more than \$265,000 worth of eye glasses to those in need in the U.S. and throughout the world.
- **Hannah Turner, 8**, Perrysburg, Ohio – Hannah formed Hannah's Socks, a nonprofit collecting 100,000 clothing items for homeless shelters in Ohio.
- **Winter Vinecki, 10**, Salem, Ore. – Winter created Team Winter, running in triathlons and raising \$150,000 for prostate cancer research in honor of her dad.

¹ "Measuring Up 2008: The National Report Card on Higher Education," National Center for Public Policy and Higher Education, 2008.

“To see young kids embrace volunteering and give back to their communities by starting new organizations to help those in need, providing education and empowerment to girls and women across the globe and going to state and federal legislatures to advocate for blind and diseased individuals is truly inspiring,” said Julie Gardner, executive vice president and chief marketing officer for Kohl’s. “Kohl’s is honored to recognize these amazing kids through the Kohl’s Kids Who Care Scholarship Program and also help reduce the cost of college so they can continue to do great things.”

Since its inception in 2001, the Kohl’s Kids Who Care Scholarship Program has awarded more than \$2.2 million in scholarships and prizes to nearly 9,000 inspiring kids nationwide. This year, Kohl’s awarded more than \$350,000 in scholarships and prizes to outstanding kids for their initiative, leadership, creativity and generosity. National winners receive \$6,000 for college costs in total – \$1,000 as regional winners and an additional \$5,000 as national winners.

The Kohl’s Kids Who Care Scholarship Program is part of Kohl’s Cares for Kids®, Kohl’s philanthropic program which is focused on improving the lives of children. Kohl’s Cares for Kids benefits children’s health and education initiatives nationwide through its merchandise program featuring books and plush toys, a children’s hospital program, fundraising gift cards and the A-Team associate volunteer program.

For more information or a complete list of all 2009 Kohl’s Kids Who Care winners, visit www.kohlskids.com.

Kohl’s Department Stores

Based in Menomonee Falls, Wis., Kohl’s (NYSE: KSS) is a family-focused, value-oriented specialty department store offering moderately priced, exclusive and national brand apparel, shoes, accessories, beauty and home products in an exciting shopping environment. Kohl’s operates 1,022 stores in 49 states. A company committed to the communities it serves, Kohl’s has raised more than \$126 million for children’s initiatives nationwide through its Kohl’s Cares for Kids® philanthropic program, which operates under Kohl’s Cares, LLC, a wholly-owned subsidiary of Kohl’s Department Stores, Inc. For a list of store locations and information, or for the added convenience of shopping online, visit www.kohls.com.

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