



FOR IMMEDIATE RELEASE

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Kohl's Donates \$225,000 to Hunger Task Force for Supper Meal Program for Students in Milwaukee

Kohl's Serving Up Supper for Kids to provide 721,500 meals this year

MENOMONEE FALLS, Wis., September 15, 2009 – [Kohl's Department Stores](#) (NYSE: KSS) is partnering with Hunger Task Force to create Kohl's Serving Up Supper for Kids. This one-year pilot program will feed 2,775 Milwaukee-area children each day. The \$225,000 donation to Hunger Task Force comes from Kohl's philanthropic program, Kohl's Cares for Kids[®], which focuses on improving the lives of children. Kohl's sells special Kohl's Cares for Kids[®] merchandise, including plush toys and books, and donates 100 percent of net profits to children's initiatives nationwide.

"Kohl's is dedicated to supporting children's health and education programs across the country, including great local programs that help kids right here in our hometown," said Julie Gardner, executive vice president and chief marketing officer of Kohl's Department Stores. "Every child deserves to grow up strong and healthy and that starts with good meals and proper nutrition. We're excited about the Kohl's Serving Up Supper for Kids program – providing needed meals for kids to help encourage physical and mental development in their formative years. We're pleased to be in a position to help fight hunger during a time when more families need extra support."

Hunger Task Force, an anti-hunger organization with more than 35 years of experience fighting hunger in Milwaukee, developed this program to provide a third daily meal year-round to children at 25 locations in the Milwaukee Public School District. The program will provide snacks and suppers to feed kids 13 years and older at 25 Community Learning Centers (CLCs). The meal program began serving in 12 school locations starting September 1 and the remaining 13 locations will begin serving by October 1.

"The Kohl's Serving Up Supper for Kids program will provide 721,500 meals this year alone," said Sherrie Tussler, executive director of Hunger Task Force. "Kohl's is helping us make a major impact on fighting childhood hunger in Milwaukee. With 35 percent of children in the city of Milwaukee living in poverty, we know there is room for improvement in addressing hunger - including outside of school hours. We're inspired that Kohl's is taking this stand against hunger in our community."

CLC locations taking part in the Kohl's Serving Up Supper for Kids include Cass Street Elementary, Lincoln Center, Allen Field Elementary, Longfellow Elementary, Rogers Street Academy, Vieau Elementary School, Lloyd Street Elementary, Lafollette Elementary, Metcalfe Elementary, Riley Elementary, Bethune Academy, Thirty-Fifth Street, Clarke Street Elementary, Sherman Elementary, Siefert Elementary, Carver Academy, Fratney Elementary, Gaenslen Elementary, Pierce Elementary, Lincoln Avenue School, Zablocki Elementary, Fifty-Third Street Elementary, Townsend Street Elementary, Eighty-First Street Elementary and Engleburg Elementary.

Since 2000, Kohl's has raised more than \$140 million nationwide through the company's philanthropic programs and has raised nearly \$15.6 million to support charitable initiatives in the metro-Milwaukee area including more than \$50,000 to food drives for Hunger Task Force. In addition, in 2009, Kohl's planted gardens on its corporate office grounds growing fresh produce. Many of the crops from the gardens, including green peppers, beans, cabbage, squash, salad greens pumpkins and tomatoes, are donated to Hunger Task Force.

For more information on Kohl's philanthropic efforts, visit www.kohlscorporation.com. For more information on the Kohl's Serving Up Supper for Kids program, visit www.hungertaskforce.org.

About Kohl's

Based in Menomonee Falls, Wis., Kohl's (NYSE: KSS) is a family-focused, value-oriented specialty department store offering moderately priced, exclusive and national brand apparel, shoes, accessories, beauty and home products in an exciting shopping environment. Kohl's



operates 1,022 stores in 49 states. A company committed to the communities it serves, Kohl's has raised more than \$126 million for children's initiatives nationwide through its Kohl's Cares for Kids® philanthropic program, which operates under Kohl's Cares, LLC, a wholly-owned subsidiary of Kohl's Department Stores, Inc. For a list of store locations and information, or for the added convenience of shopping online, visit www.kohls.com.

About Hunger Task Force

Hunger Task Force is an anti-hunger organization which believes that every person has a right to adequate food obtained with dignity. Hunger Task Force works to prevent hunger and malnutrition by providing food to people in need today and by promoting social policies to achieve food security tomorrow. Visit www.hungerTaskForce.org.

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