

National & Retail Trades and First Call  
For release: March 6, 2008 at 8:30 AM (EST)

## KOHL'S CORPORATION REPORTS FEBRUARY COMPARABLE STORE SALES

MENOMONEE FALLS, WI, -- (Business Wire) – March 6, 2008 -- Kohl's Corporation (NYSE: KSS) reported today that sales for the four-week period ended March 1, 2008 increased 4.6 percent over the four-week period ended March 3, 2007. On a comparable store basis, sales decreased 3.8 percent.

	<b>Sales Summary</b>			
	Fiscal Period Ended		% Change This Year	
	March 1, <u>2008</u>	March 3, <u>2007</u>	All <u>Stores</u>	Comp <u>Stores</u>
February	\$ 971.6	\$ 929.3	4.6%	-3.8%

On March 1, 2008, the Company operated 929 stores in 47 states, compared to 817 in 45 states at the same time last year.

On March 13<sup>th</sup>, the Company will celebrate the grand opening of fourteen new stores. In April, the Company plans to open an additional fourteen stores. The balance of its planned 70-75 stores for 2008 are expected to open in the third fiscal quarter, including its initial entry into the Miami-Ft. Lauderdale market.

Comments regarding the Company's sales results will be provided in a pre-recorded telephone message, which will be available for 36 hours, from 8:30 AM EST on Thursday, March 6 until 8:30 PM EST on Friday, March 7. The toll-free dial-in number for the replay is (888) 360-2596 (no pass code required).

### **Bank of America 2008 Consumer Conference**

Larry Montgomery, Kohl's chairman and chief executive officer, will present at the Bank of America 2008 Consumer Conference at 8 AM on March 12<sup>th</sup> at the New York Palace. You may view the live audio-webcast of the presentation by going to [www.kohls.com](http://www.kohls.com) ("investor relations"/"calendar of events") and clicking on the following link: <http://www.veracast.com/webcasts/bas/consumer08/id38201178.cfm>. The webcast replay will be available one hour after the conclusion of the live event, and continue through March 28, 2008.

### **Cautionary Statement Regarding Forward-Looking Information**

This press release contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Kohl's intends forward-looking terminology such as "believes," "expects," "may," "will," "should," "anticipates," "plans," or similar expressions to identify forward-looking statements. Such statements are subject to certain risks and uncertainties, which could cause Kohl's actual results to differ materially from those anticipated by the forward-looking statements. These risks and uncertainties include, but are not limited to those described in Item 1A in Kohl's Annual Report on Form 10-K, which is expressly incorporated herein by reference, and other factors as may periodically be described in Kohl's filings with the SEC.

## **About Kohl's**

Based in Menomonee Falls, Wis., Kohl's (NYSE: KSS) is a family-focused, value-oriented specialty department store offering moderately priced, exclusive and national brand apparel, shoes, accessories, beauty and home products in an exciting shopping environment. A company committed to the communities it serves, Kohl's operates 929 stores in 47 states and has raised more than \$85 million for children's initiatives nationwide through its Kohl's Cares for Kids® philanthropic program. For a list of store locations and information, or for the added convenience of shopping online, visit [www.kohls.com](http://www.kohls.com).

Investor Relations: Wes McDonald, Chief Financial Officer, (262) 703-1893

Media: Vicki Shamion, Vice President – Public Relations, (262) 703-1464