

CORPORATE **GIFT CARD** SOLUTIONS PROGRAM

Kohl's Corporate Gift Card Solutions Program Proposal

Please complete the following form and submit it, along with the Program Application, to the Gift Card Department via fax at (262) 703-6500. Allow 10-14 days for your application to be reviewed.

Company Name, Description and Location:

Please describe your Company's Intent in using the Kohl's Corporate Gift Card Solutions Program:

Target Audience:

Estimated Annual Sales Volume: or Estimated Monthly Sales Volume:

Intended Program Duration:

One-Time Purchase Monthly Purchase Yearly Purchase Other

If Other, please explain:

Gift Card Denominations Offered (Please check all that apply):

\$10 \$25 \$50 \$100

Consumer Incentive Programs and Promotions

The rest of this form only applies if ("Company") intends to use Kohl's Gift Cards as part of a Consumer Incentive Program or Promotion. If this is the case, please e-mail this form directly to Heather Carl at Heather.Carl@kohls.com and Denise Hussli at Denise.Hussli@kohls.com.

Promotion Name and Detailed Description:

Promotion Dates:

Marketing Venues for Promotion:

Participating Merchants:

Kohl's Logo Format (If ("Company") will be requesting the use of the Kohl's name and/or logo):

JPG PDF EPS TIF BMP

Please direct any Marketing questions or concerns to Denise Hussli at (262) 703-7206 or via e-mail at Denise.Hussli@kohls.com. Thank you for choosing Kohl's Gift Cards.