



January 23, 2012

Dear Friend,

As a person who works with kids, we need your help recognizing young volunteers doing great work to benefit their communities. To date, Kohl's has recognized more than 15,000 kids and awarded more than \$3 million in scholarships and prizes through the Kohl's Cares® Scholarship Program. This year we plan to recognize an additional 2,200 kids, ages six to 18, with more than \$440,000 in scholarships and prizes ranging from \$50 Kohl's gift cards to a total of \$10,000 in scholarships for post-secondary education.

Please visit kohlskids.com February 1 through March 15, 2012 to:

- Submit a nomination form for a deserving kid
- Download additional program materials from the "Toolkit" link located on the left navigation
- Send program information via email to colleagues, friends, family, etc. by clicking on the tell-a-friend button

Also, please post the enclosed poster with the tear off pad in a high-traffic area so others will be inspired to nominate outstanding youth in their community.

Now more than ever, scholarships are important in helping kids reach their educational goals; Kohl's is happy to lend a hand and help make college an option for kids. In 2011, volunteer efforts included baking and selling cupcakes to raise money for pediatric research; collecting books for shelters, hospitals and schools; collecting food, cards and personal care items for deployed troops; and volunteering hours clearing recreation trails, working with people with special needs, building houses and growing food for the local food bank.

Thank you for your efforts to honor outstanding kids and helping provide them an opportunity to earn scholarships and make college an attainable goal!

Sincerely,

A handwritten signature in black ink that reads "Courtney Rogaczewski". The signature is written in a cursive, flowing style.

Courtney Rogaczewski
Manager of Community Relations

For questions/additional information, please contact ACT at 319-341-2932 and ask about the Kohl's Cares Scholarship Program or email kohls@act.org.

Enclosures