



FOR IMMEDIATE RELEASE

Contact: Name, Hospital, Phone number

Kohl's Department Stores Features \$5 [BOOK/SERIES NAME] Books and Plush Toys to Benefit [HOSPITAL NAME]

[CITY, STATE] [DATE] – [Kohl's Department Stores](#) (NYSE: KSS) is offering [BOOK/SERIES NAME] by [AUTHOR NAME]. The books and exclusive plush toys are available now through [END DATE] at more than 1,000 Kohl's stores nationwide and online at Kohls.com. Kohl's will donate 100 percent of the net profit to children's health and educational opportunities nationwide including [INSERT PROGRAM OR INITIATIVE] at [HOSPITAL].

The [BOOKS/SERIES NAME] and plush toys are the newest offering from the Kohl's Cares® cause merchandise program. Since the program's inception in 2000, Kohl's has turned \$5 merchandise into more than \$180 million to help make a positive difference in the lives of children.

Over the past [NUMBER] years, Kohl's Cares® has given more than [DOLLAR AMOUNT] to support [INSERT PROGRAM OR INITIATIVE]. [INSERT DETAILS ABOUT PROGRAM AND WHAT IT DOES LOCALLY].

[QUOTE FROM HOSPITAL REPRESENTATIVE]

In addition to the merchandise program, Kohl's Cares® features a scholarship program, which recognizes more than 2,100 young volunteers each year with scholarships and prizes; the Associates in Action program, which encourages associate volunteerism and has donated more than \$35 million to youth-focused nonprofit organizations to date; and fundraising gift cards for schools and youth-serving nonprofit organizations. For more information, visit www.kohlscorporation.com.

The next Kohl's Cares® cause merchandise program hits stores nationwide and Kohls.com at the end of [MONTH].

About Kohl's Department Stores

Based in Menomonee Falls, Wis., Kohl's (NYSE: KSS) is a family-focused, value-oriented specialty department store offering moderately priced, exclusive and national brand apparel, shoes, accessories, beauty and home products in an exciting shopping environment. With a commitment to environmental leadership, Kohl's operates 1,097 stores in 49 states. In support of the communities it serves, Kohl's has raised more than \$180 million for children's initiatives nationwide through its Kohl's Cares® cause merchandise program, which operates under Kohl's Cares, LLC, a wholly-owned subsidiary of Kohl's Department Stores, Inc. For a list of store locations and information, or for the added convenience of shopping online, visit www.Kohls.com.

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