



FOR IMMEDIATE RELEASE

Contact: Name, Hospital, Phone number

## Kohl's Department Stores Features \$5 [BOOK/SERIES NAME] Books and Plush Toys to Benefit [HOSPITAL NAME]

[CITY, STATE] [DATE] – [Kohl's Department Stores](#) (NYSE: KSS) is offering [BOOK/SERIES NAME] by [AUTHOR NAME]. The books and exclusive plush toys are available now through [END DATE] at more than 1,000 Kohl's stores nationwide and online at Kohls.com. Kohl's will donate 100 percent of the net profit to children's health and educational opportunities nationwide including [INSERT PROGRAM OR INITIATIVE] at [HOSPITAL].

The [BOOKS/SERIES NAME] and plush toys are the newest offering from the Kohl's Cares® cause merchandise program. Since the program's inception in 2000, Kohl's has turned \$5 merchandise into more than \$150 million to help make a positive difference in the lives of children.

Over the past [NUMBER] years, Kohl's Cares® has given more than [DOLLAR AMOUNT] to support [INSERT PROGRAM OR INITIATIVE]. [INSERT DETAILS ABOUT PROGRAM AND WHAT IT DOES LOCALLY].

[QUOTE FROM HOSPITAL REPRESENTATIVE]

In addition to the merchandise program, Kohl's Cares features a scholarship program, which recognizes more than 2,100 young volunteers with scholarships and prizes; the Associates in Action program, which encourages associate volunteerism and provided more than \$10 million in grants to youth-focused nonprofit organizations last year alone; and fundraising gift cards for schools and youth-serving organizations. For more information, visit [www.kohlscorporation.com](http://www.kohlscorporation.com).

The next Kohl's Cares program hits stores nationwide and Kohls.com at the end of [MONTH].

### About Kohl's

Based in Menomonee Falls, Wis., Kohl's (NYSE: KSS) is a family-focused, value-oriented specialty department store offering moderately priced, exclusive and national brand apparel, shoes, accessories, beauty and home products in an exciting shopping environment. Kohl's operates 1,089 stores in 49 states with a commitment to environmental leadership. In support of the communities it serves, Kohl's has raised more than \$150 million for children's initiatives nationwide through its Kohl's Cares® cause merchandise program, which operates under Kohl's Cares, LLC, a wholly-owned subsidiary of Kohl's Department Stores, Inc. For a list of store locations and information, or for the added convenience of shopping online, visit [www.Kohls.com](http://www.Kohls.com).

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